

The Star Herald

The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., SATURDAY, MARCH 26, 1927.

THIRTY-SIXTH YEAR, NO. 14.

NORTHERN OPINION OF GULF COAST

Excerpts From Article Recently Published in Saturday Evening Post.

THIS SECTION NOW
NEW ORLEANS SUBURB

Dispensing Trout at 35c (?)
Bunch at Bay St.
Louis.

(Reproduction By Special Permission From Saturday Evening Post, Copyrighted.)

Kenneth L. Roberts, special feature writer Saturday Evening Post, a recent visitor to Bay St. Louis and other sections Mississippi Gulf Coast, as a result of his visit South, his observations while traveling, wrote quite an interesting article, headed "New Orleans Notes," appearing March 5th, in which extensive reference is made to the Mississippi Gulf Coast, from which The Echo is permitted to make only limited excerpts therefrom. We quote at random.

A few years ago that short but beautiful strip of Mississippi coast along the Gulf of Mexico, on which the towns and cities of Bay St. Louis, Pass Christian, Biloxi, Gulfport and Pascagoula are located, was far removed, so far as roadways were concerned, from New Orleans and the rest of the country. Anybody who wished to go by automobile from New Orleans to Pass Christian was usually advised to carry a mule in the trunk so that the automobile could be hauled out of the mud with a minimum of fuss and exertion; and, if he was wise, he allowed two or three days for the journey.

Today, what with the joint road-building and bridge-building activities of Louisiana and Mississippi, the Mississippi Gulf Coast has become a suburb of New Orleans. The most luxurious of modern hotels are shooting up all over the place, golf links are springing into existence behind every peninsula, property values have ascended magnificently, and real estate operators are engaged in the popular Southern sport of selling real estate to one another at steadily increasing prices.

The activities along the Mississippi Gulf Coast have been so rapid and so complete that the visitor who has developed in his inner consciousness the theory that the South is lazy, dilatory and backward, and that all ideas for the perpetuation of civic beauty are purely Northern products. They are surprised to find that the South is not only a land of progress and industry, but that it takes a languorous and sleepy state like Mississippi to save the scenic birthrights that such theoretically progressive states as Massachusetts and New York and Maine throw cynically away, and to protect the residents and its visitors against the structural indecencies and the landscape mutilation that are gayly permitted by the majority of New England towns and summer resorts.

The towns and cities of the Mississippi Coast, instead of drawing as far apart from one another as possible, and then blowing their own horns with all possible violence, recently banded together in what is known as the Mississippi Coast Club to promote the welfare of the whole region, which is only some sixty miles long and some ten miles wide. The first move of the Mississippi Coast Club was to get the Mississippi Legislature to pass bills authorizing the coast cities and counties to adopt comprehensive regional planning and zoning regulations "for the protection and improvement of property values, improvement of living conditions and the preservation of the scenic attractions of the Mississippi Gulf Coast."

The Mississippi Gulf Coast is a bland and pleasant country whose cool summer breezes and oak-shaded streets have long had an ill-reputed attraction for the people of New Orleans. Enormous live oaks and towering magnolia trees grow down to the edge of the placid Gulf, where countless numbers of muscular game fish wait patiently for fishermen to fish them from their native element. The person who descends from the train at Bay St. Louis will usually find one or two gentlemen of color dispensing bunches of young and tender speckled trout, better known to Northerners as weakfish, to returning homeowners at thirty-five cents the bunch.

All along the water front at such ancient settlements as Bay St. Louis, Pass Christian and Biloxi—the landing places of Hervey in 1809—there are beautiful summer residences built long before the Civil War. The architecture of these ancient homes is eminently fitted to the climate of the Gulf Coast. The architects know the value of the old houses, but the architects claim to be helpless because their clients prefer something snappier, something jazzier, something more Northern, like a fifty bungalow with seventy-two yards of tennis, two wire arenas, four tennis courts, and some stained glass over the front door.

BAY ATHLETIC CLUB

There is considerable activity at the Bay Athletic club and almost every evening the athletes may be seen indulging in some form of athletic sports. The club is located on the corner of Front and Pellicy streets, on the lot recently purchased from Dave Weston. It will be one of the handsomest homes of the beach front.

TRIBUTE IS PAID STATE BY CROSBY

State Is Growing In Rapid Strides, Says Head of Development Board.

NEW POLICIES
MEAN NEW BLOOD

Abundance of Opportunities
Realized—Politics to Play
No Part In Work.

Mississippi's policies inaugurated at home are attracting new blood to the state, and this new blood in turn makes for more progress, placing the state in a never ending cycle of advancement that more closely approximates perpetual motion than anything known to the human race, L. O. Crosby, president of the Mississippi State Board of Development, said in Jackson, Miss., this week en route to the Southern Industrial Conference at Birmingham.

"Mississippians have realized their abundance of opportunities and resources," Mr. Crosby said. "The movement to develop the state began at home, but it has now extended to the entire United States. New residents as well as new capital are coming to the state, and this means the establishment of a more advanced industrial system."

Quoting the late Governor Henry L. Whitfield as saying "Mississippi has the material foundation for up-building the greatest civilization known to mankind," Mr. Crosby said that the people of Mississippi must take the lead in the advancement of their state, and that the outside world would be more than willing to aid in the work.

"Governor Whitfield, as did all truly great men in history, had a vision of the advance of his lifetime," Mr. Crosby said. "He saw the possibilities for Mississippi and constantly labored to show the way to his people. His work has made history and will continue to advance the interests of the state."

"The policies inaugurated by Governor Whitfield are now in the hands of his people, who have seen the vision of the future and will need nothing further to guide them in their forward movement. I believe that Mississippians will not wait for them, but will always extend the hand of welcome to new blood and new capital that comes to our state."

Mr. Crosby pointed out that 1927 is a political year and an important one to the people of Mississippi. While the State Board of Development has been interested in the conduct of any individual and takes no support the administration is a sound policy of advancement, and pledges its co-operation no matter who occupies the governor's chair for the next four years, he said.

BAY FIRE COMPANY REQUESTS COUNCIL CANCEL ELECTION

Firemen Recognizing Opposition Just Now to Proposed Election in Interest of Bond Issue For Engine House Ask Cancellation.

At a regular meeting of the Bay St. Louis Fire Company, held Thursday night, resolutions were adopted after a discussion of the proposed city bond issue by which it is planned to raise funds for building a new fire engine house, asking the City defer such action.

An election is called by the City for April 23rd, to pass on a proposed bond issue of \$50,000 for the purpose of building a new fire engine house. The Echo has been editorially opposing this proposition on general principles, showing it would be unwise just now and inconsistent with the finances of the city to issue bonds in any amount and for any purpose.

A copy of the resolutions follows: Whereas, we, the Bay St. Louis Fire Company, request the Board of Mayor and Aldermen to raise funds to build a fireman's hall to house the fire engine, and to make the hall more convenient and safe for the protection of life and property within the City, and

Whereas, the Board of Mayor and Aldermen wish and properly desire to submit the matter to the people of the City at an election for a bond issue for that purpose, and

Whereas, it is our desire to always do that which is helpful to our City and to our wish to prevent an election that would result in the cancellation of the bond issue, and

Asks One Million National



Above is Aaron Sapiro, originator of the Farmers' Co-operative Marketing Plan, plaintiff against Henry Ford in a \$1,000,000 libel suit, for a statement in the Dearborn Independent which charged that he was in "a conspiracy of bankers who seek to control the food markets of the world."

BAY CITY HAS NEW INDUSTRY PAINTING CARS

Edwards Bros. Equip Department For Painting Automobiles—Pyroxylin, the Wonder Paint, Gives Factory Job—Less Expense and Time.

The enterprise of Edwards Bros., local selling agents for the Ford company, Louis J. Norman, resident manager, has given the city another new industry, that of painting automobiles.

The process is the result of much chemical research and is applied scientifically. In fact, it was necessary, before this new department of Edwards Bros. was opened and ready for business, that the superintendent and manager of the mechanical department and another man, who now has charge of the actual work, to go over to New Orleans and enter a school of instruction. It is no amateur's job. In fact, a man must first study the process and how to apply the paint before he becomes a professional and is thus able to correctly apply the work.

Accordingly, J. Ed. Arceneaux and Albert Kranke recently returned from New Orleans and are now proficient in handling the new process. Pointing to a Ford coupe that had just gone through the phases of being converted into a brand new looking car, and appeared like a car just out of the factory, Mr. Arceneaux remarked, "That car is a product of our new department. It received twelve coats, sprayed, not painted, and the finish is perfect and of great satisfaction. The job cost only \$30 and in addition to giving a new appearance it will save the body of the car."

Other prices are: Roadsters, \$20; touring, \$25; Tudor and Fordor, \$35. These prices are appealing and spell economy.

Mr. Norman and Mr. Arceneaux as well will show the work and gladly explain the new process, its advantages, etc. An entirely new shop department has been fitted for this work exclusively and it is expected to feature Pyroxylin, the wonder paint from now on.

New Hancock County Bank Building For Pass Christian

Displayed in the Hancock Bank building in Bay St. Louis is an attractive architect's drawing of the proposed bank building shortly to be built at Pass Christian, corner Front and Davis avenue, location of the former Northrop store, demolished, and the site in readiness for the building. There is no site more desirable and although the handsome price of \$50,000 was paid, it is worth the money and particularly since such a handsome building proposed and adopted will measure commensurately.

Wm. T. Nolan, of New Orleans, designer of the Bay High School and other prominent and ornate buildings of Bay St. Louis, is the architect.

"The building will be two stories, the first for the banking house, while the second will consist of a series of high-grade offices, singly and in suite. 'We have every office already planned,' says Cashier Leo W. Seal, 'and we plan to build as early as practicable to both house our own fast-increasing business at Pass Christian and also to take care of our tenants who are possibly as anxious as we are to get located and settled in the new location.'"

The building, while solid and substantial in every respect and verifying all the essentials of solidity will be quite attractive when finished and serve not only as a distinctive contribution to greater and progressive Pass Christian but to the entire Mississippi Gulf Coast as well.

The Hancock County Bank, with branches at Logtown, Pass Christian and Long Beach, is to be congratulated on its expansion and prosperity.

DIST. O. E. S. MEET HELD COAST CITY

School of Instruction For District 24—Bay St. Louis Represented.

HAROLD B. WESTON
MAKES RESPOND

Assembly Numerous and
Many Sections Represented
—Programs Interesting.

School of instruction meeting for the day of delegates and other members of the Order of the Eastern Star, representing District No. 24, was held at Pascagoula Thursday, with a program both varied and interesting. Members returning and passing through Bay St. Louis, report the meet to have been one profitable from every point of view, both to members and the Order. Particularly stressed is the hospitality of the people of Pascagoula, who received the visitors with open arms, so to speak, and every endeavor was exerted both to make the delegates and other members of the Order feel at home and to show them the success of the land from a social side as well. The townspeople seemed to have vied with one another in the effort.

A feature of the opening was the address of welcome by H. D. Cudabac, past grand master, whose constructive address and eloquence was ably responded to by Harold B. Weston, Logtown, representing Lois Weston Chapter, No. 80.

Logtown was well represented, a number of the delegates arriving at Pascagoula Wednesday night, while others went over the morning following.

Bay St. Louis was also ably represented, among the number were Mrs. Ernest J. Leonard, worthy matron; Mrs. J. P. Rea, conductress; Mrs. Fred Wright, past worthy matron; Mrs. Rene deMoulin, past worthy matron; Miss Olga von Drozkowsky, associate matron.

The official program for the day follows:

Call to Order—D. D. G. M.

Address of Welcome—H. D. Cudabac, P. G. M.

Report—H. B. Weston (Lois Weston Chapter, No. 80).

Entertainment—Anna O'Neil (Lois Chapter, No. 37).

I. (a) Opening ceremonies; (b) Placing flag in east; (c) Introducing Visitors; (d) Questions?

II. Entertainment—Anna Grayson (Chapter, No. 50).

III. (a) Petitions for degrees and Membership; (b) Questions?

IV. Entertainment—Adah Chapter, No. 49.

V. (a) Balloting; (b) Questions?

VI. Quiz on the Law.

NOON.

VII. Entertainment—Bay Chapter, No. 129.

VIII. (a) Initiation; (b) Questions? (c) Drill in Secret Work.

IX. Entertainment—By Hansboro Chapter, No. 260.

X. (a) Draping of Altar; (b) Draping of Charter.

XI. Entertainment—Coast Chapter, No. 51.

XII. (a) Address by Worthy Grand Matron; (b) Address by Other Grand Officers.

XIII. Closing Chapter.

All exemplification of the work by Pascagoula Chapter No. 151.

Next School At Bay St. Louis.

Before adjourning it was voted the next school of instruction be held in Bay St. Louis, during the fall, the selection being unanimous.

SERVE-SELF STORE TO MAKE CHANGE IN LOCAL MANAGEMENT

Gaston Robinson, Resident Manager, to Resume Former Position of General Auditor at Gulfport—Richard Koch, of Logtown, Is Successor.

Taking effect within the next few days, Gaston Robinson, stockholder in the business, and resident manager of the Serve-Self Store, corner Front and State streets, will leave for Gulfport to resume his former position of general auditor for the chain of Serve-Self Stores, operating on the Coast and seven in number; however, planning to spend a day or possibly more each week in Bay St. Louis.

Mr. Robinson will be succeeded by Richard Koch, formerly of the Western commissary at Logtown, where he has had some seventeen years experience, and a wide circle of friends. He has already assumed his position, in advance, in order to get acquainted. Mr. Koch comes well recommended and with his experience the selection will prove well and worthy.

The departure of Mr. and Mrs. Robinson from our midst as residents will be generally regretted. During their stay here they have made many friends and are widely and popularly known.

TO REGISTER NEW VOTERS.

County Deputy Registrar will start on April 1st, at Anclote, making a tour of the county for the convenience of voters wishing to register. A notice of the dates appears elsewhere in this paper.

Can to King



Last July an oil field wild-catter. Today worth \$10,000,000 and an Oil King. Such is the story of Robert E. Garland, 36 years old, native of Ohio, who brought in "Discovery Well" first of the Seminoles (Olds) field which is already producing 10 per cent of the total output of crude oil in the United States, according to oil journals.

EXHIBITION OF MANLY ART FOR NEXT WEDNESDAY

Jim J. Shown, Resident Athlete, to Be Matched Against Jack Lennard of Memphis at S. S. C. Gym—Tickets on Sale.

On Wednesday, March 30th, at the College Gym at 8 p.m. Jim J. Shown will be matched against Big Jack Lennard, of Memphis, Tenn. Both men are heavyweights and of well-known ability. Shown showed to an advantage in an exhibition bout with his training partner in the benefit show for college basketball team. Also, he has been wrestling in and around Houston, Texas, meeting some good men. Shown is one of the few men who met and wrestled Teddy Plestina, the giant grizzly bear, weighing over 600 pounds.

Jack Lennard has been performing in and around Memphis and just recently wrestled a great match in St. Louis.

As to size, weight and with Lennard having a little the edge of it as to experience, but Shown's backers say his dazzling speed will offset this. His deadly hook scissor has never been broken once applied, as many of the Bay St. Louis athletes who work out with him at the Bay-Waveland Yacht club.

The preliminaries are humdrum, bring the famous Mike and like to get together for thirty minutes, or best two falls. These boys are rematched and should put on a good show.

The other bout will be Chas. Breath Jr., vs. Loran S. Moore. They will go for ten minutes, or one fall. The boys are both known to Bay St. Louis fans and should be well matched in all respects.

In all, this looks like a good show and much credit should go to Big Bill Moore, the bridge contractor, a great sportsman who is responsible for the presence of some of these athletes and who sponsors and all forms of athletic entertainment. The bridge bunch will be out en masse to boost their favorites.

Tickets for the match can be obtained at Breath's Haberdashery. Ladies are especially invited and are admitted free, if accompanied by a gentleman.

Pass Christian to Receive Pier and Pavilion Bids

Pass Christian is to have a new pavilion and municipal pier, bids for the construction of which will be opened at the city offices in Pass Christian on April 5.

The pavilion is to be colonial in style and is to be made of lumber, its size being 40x70 feet with a pretentious pier reaching out into the water. It will be located at the foot of Davis avenue and will cost approximately \$15,000. Smith & Norwood are the architects.

Two-Day Course Next Week

There will be a Women's Demonstration club short course held in Bay St. Louis, at the Masonic Temple, on Wednesday and Thursday of next week, to which the ladies of city and county, not members of the club, are invited to visit. Miss O'Dom has an excellent program. Among the lecturers are Mrs. Della B. Luter, district agent for South Mississippi; Miss Mary Barrow Gieson, state agent; A. M. Colledge, Mrs. Mary Gazelette, nutrition specialist; Mrs. Gilder of the Colgate Company, and a baking household representative. A visit to Pine Hills Wednesday afternoon will be on the program, visiting the kitchen and laundry on a tour of observation and instruction, in addition to the social side of visiting the place.

HANDSOME NEW HOME

Contractor John Reuhler has begun on the outhouses for the handsome home he is about to build for Mrs. Emile Guelton, of New Orleans, corner Front and Pellicy streets, on the lot recently purchased from Dave Weston. It will be one of the handsomest homes of the beach front.

HINES CO. HELPING TO BUILD CO.

Lands North of Bay St. Louis Recently Sold to People Extensively.

BAY ST. LOUIS
TRADING CENTER

Company Extending Operations of Land Department From Northwest.

It is interesting to learn the land department of the Edwards Hines Lumber Company, with headquarters at Gulfport, and W. C. Smith, manager, is actively engaged in disposing of its surplus land holdings in Hancock county to parties from away for home sites. It is noticed these sales have not only been made from parties from one section but from different states.

Secretary S. F. Gentry, of the Bay St. Louis Chamber of Commerce, has been in correspondence with Mr. Smith, in the endeavor to further forth the advantages of Hancock county and to attract the attention of an additional good, substantial citizen. The husbandman is desirable in a section where there are thousands of acres awaiting the magic touch of the homemaker, and it is understood the Hines Lumber Company is active in the cause. The Company has issued many maps and folders of this section, including many reprints, and a supply has been sent the local Chamber of Commerce.

In this connection, Mr. Smith says: "We will be very glad to co-operate with you in every way possible, and I believe to get the best results it will be proper for you to give us the names and addresses of people you give our literature to that we may follow them up from time to time with letters and new literature."

Selling to the Northwest.

"We have lately sold some of our land north of Bay St. Louis to people from Illinois, Iowa, Kansas and North Dakota," says Mr. Smith to Secretary Gentry, "and these people plan to improve and farm their land and to make Bay St. Louis their trading center."

"In showing our land we always take our people down to Bay St. Louis and show them the various features you have and tell them about the market and shopping facilities and I am sure Bay St. Louis is going to be one of the beneficiaries of our extensive operation."

Parties further interested may communicate with W. C. Smith, Gulfport, and there is a great deal more of interest that might be learned, values, locations, etc.

LOCAL LEGION POST ELECTS A. PALMER LOTT NEW HEAD

Meeting Wednesday Night Well Attended—Officers Elected For Enslaving Year—Luther W. Maples, of Harrison Co., Delivers Address.

Pursuant to a call published in the last issue of The Echo, there was a splendid attendance of the Legion boys at the courthouse Wednesday night, for the purpose of hearing Hon. Luther W. Maples, county attorney of Harrison county and past department vice-commander of the State of Mississippi American Legion.

Officers elected Wednesday night for the current year were: A. Palmer, 139, American Legion, with A. Palmer Lott as commander was a feature of the deliberations, and none more enthusiastic, active and able could have been selected to head the Post.

Commander A. Palmer Lott, who succeeds Commander Henry Capdepon, is a fellow man, who has a long record of service within the Legion since the war, ranging from Post Commander of Crystal Springs, Miss., where he formerly resided, to National Chairman Athletic Commission.

"It is my intention," said Commander Lott to The Echo, "to enlist every available ex-service man in Hancock county, and to build up our organization to the fullest extent of my power, and I feel certain I am going to have the support and co-operation of every red-blooded man in the organization."

Other officers elected are:

A. Bryan Russell, first vice-commander.

Henry Capdepon, adjutant.

S. L. Engman, finance officer.

Clarence J. Carrio, sergeant-at-arms.

Returning Commander Henry Capdepon has had a successful administration despite handicaps over which he had no control, being away a long while and in addition to this his official duties at the local postoffice take considerable of his time and attention. He is to be commended for his administration.

SENATOR PAT HARRISON AT HOME

United States Senator R. P. Harrison and family are occupying their home at the Naval Station Reserve Park for the summer season. The Senator's daughters are at Gulf Park College and his son at Gulf Coast Military College.

ATHLETES BACK HOME ARE FETED

Famous Basketeers From St. Stanislaus Given Ovation Wednesday Night.

RETURN FROM BIG
CHICAGO MEET

Recognized As Making Imp-
press In Catholic National
Meet At Chicago.

The Rockchaws of Stanislaus returned on Tuesday evening from Chicago, where they competed in the National Catholic basketball tournament, being eliminated in the second round of play.

The arrival of the team came as a surprise, because they were not expected before Wednesday morning. Therefore, the usual demonstration of greeting by the loyal fans did not occur.

Reception on Wednesday.

The loyal ladies who are always warmly supporting the old college quickly arranged for a reception that would welcome the team home. They passed the word down the line and the response came in the shape of beautiful and delicious cakes of all kinds.

On Wednesday evening at 8 o'clock many fans of both sexes repaired to the big gym.

E. J. Gex Welcomes.

In behalf of the people of the Bay, Hon. E. J. Gex welcomed the team and after during his eloquent address he was interspersed by applause, particularly when he stressed the noble characters and true sportsman comprising the team.

Coach Commagere Answers.

Following Mr. Gex, Coach Forster Commagere arose and in behalf of the team, thanked the loyal friends and supporters for their demonstration of affection. Commagere spoke with deep feeling as he praised the sterling qualities of his boys, who, he said, could justly claim to be even smile when bitter anguish filled their souls.

"What paid me most," he continued, "was the knowledge that the finest team to ever wear the Red and Black, the hardest bunch of fighters ever grouped together under the colors were obliged to take defeat when five men of their number could never represent their college again on account of graduation."

Coach Commagere paid a glowing tribute to the second team whose unselfishness was so great that they were the team and he presented each with a token of appreciation from the first team, in the shape of Shaeffer fountain pens and pencils. The following were the happy recipients: Marcel Rayne (who is unfortunately ill) Sam Hark, Walter Allen Ganges, Scott Hubert, Audley Sides, Mike Babin, Caspar Kraemer and J. D. Trahan.

Capt. Schwartz.

Coach Commagere was followed by Captain Marchmont Schwartz, who, in a few well chosen words, thanked the fans for the loyal support given the team.

Zeke, The Idol.

Upon the urgent insistence of the big crowd, Mr. Gex introduced the idol of Bay St. Louis sport fans, "Big Zeke" Bonura. In introducing the big fellow Mr. Gex said that he was confident that "Big Zeke" was by far the best loved of any man to ever don an S. S. C. uniform.

When Zeke took the floor, the applause was so great that he was obliged to stand for some time to await its subsidence, and then when he would say a few words they were drowned in the tumult of his admirers.

"What hurts me most, my friends," said he, "is the fact that my time as a Rockchaw is drawing to a close with graduation. I would there were more years to spend in endeavoring to please you, but that cannot be, so I thank you from the bottom of my heart for your support and I assure you that no matter where I may be in the future, my heart will be with you, Stanislaus."

Immediately following the speech making, refreshments were served to everybody by the following ladies: Mesdames E. J. Lacoste, George Boh, Kenneth Pepperdine, assisted by college boys.

So once again the people of Bay St. Louis showed their fealty for their team, proved that they were with the boys not only in triumph but in adversity as well.

A fitting tribute to a great coach and his team of true blue fighters, who may be defeated, but who never stop till the final whistle.

Bidwell Adams Gaining Strength.

Bidwell Adams, candidate for lieutenant-governor, has been visiting several of the northern counties the past few days and meeting with much success, according to press and other reports. He has visited Pontotoc, Lee, Itawamba, Prentiss, Alcorn and Tishomingo counties within the past ten days and in which section he is extending his campaign.

A HOT TIP on a COLD SUBJECT

1000

POUNDS OF ICE

Free with any Refrigerator selling for \$25 or more. Coupons redeemable. Bay Ice & Bottling Works.

FREE ICE

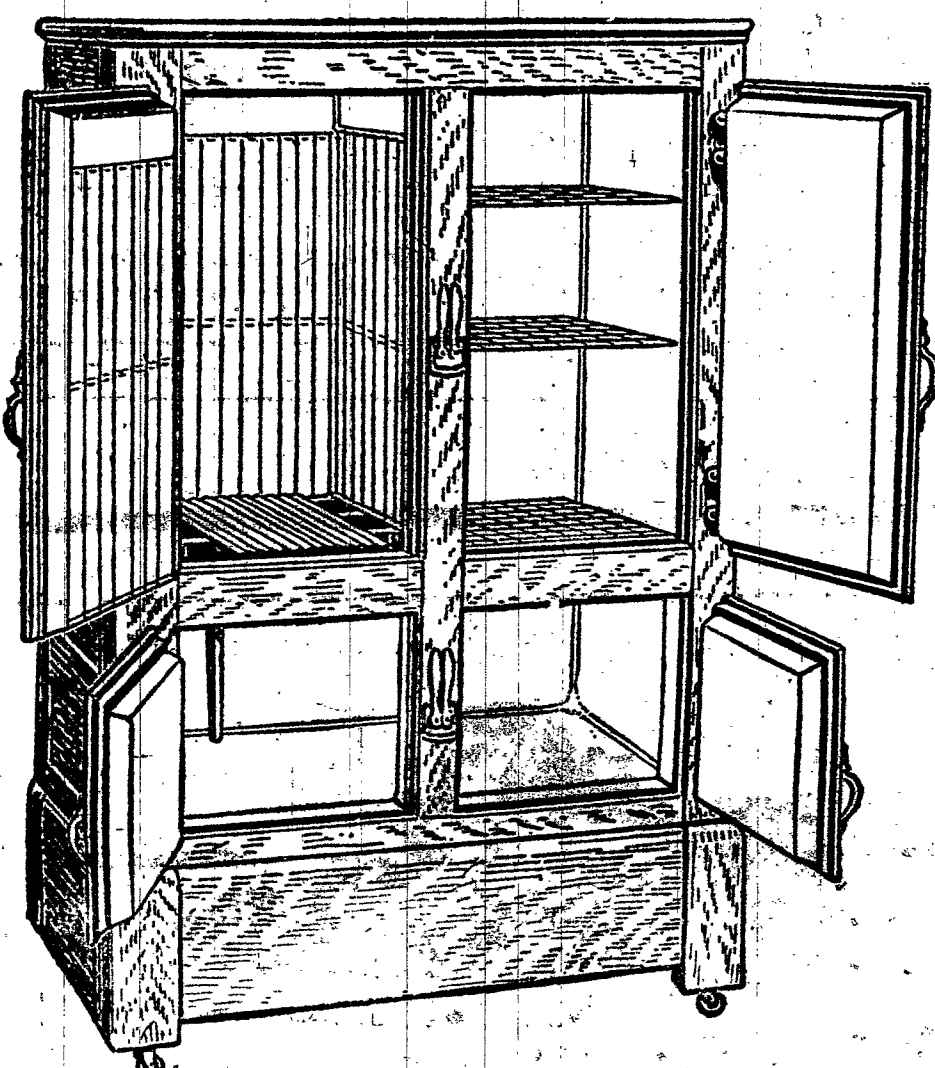
500

POUNDS OF ICE

Free with any Refrigerator selling for less than \$25. Coupons redeemable. Bay Ice & Bottling Works.

With Each Refrigerator Sold in This Sale

Gibson REFRIGERATOR



THE GIBSON REFRIGERATOR IS MADE TO MAKE ICE SAVE YOUR FOOD.

The Gibson Refrigerator is constructed to keep warm air out and cold air in—the doors lock automatically when you close them; the Gibson trap is made of cast aluminum, easy to clean and will never break, corrode or wear out; Gibson insulation in walls and doors keeps the maximum of cold air in the refrigerator. Gibson refrigerators have been tested and approved by Good Housekeeping Institute and Modern Priscilla Proving Plant and have been awarded their seal of approval. There is no higher recommendation of any household article.

Gibson Refrigerators (Top Icer Models)

\$20 to \$32.50

Gibson Refrigerators (Two and Three Door Models)

\$30⁰⁰ to \$85⁰⁰

ICE CHESTS

These ice chests are made by the makers of Gibson Refrigerators and are of the best type of construction throughout. Cases are of fine ash, linings are of galvanized iron. Several sizes, priced from

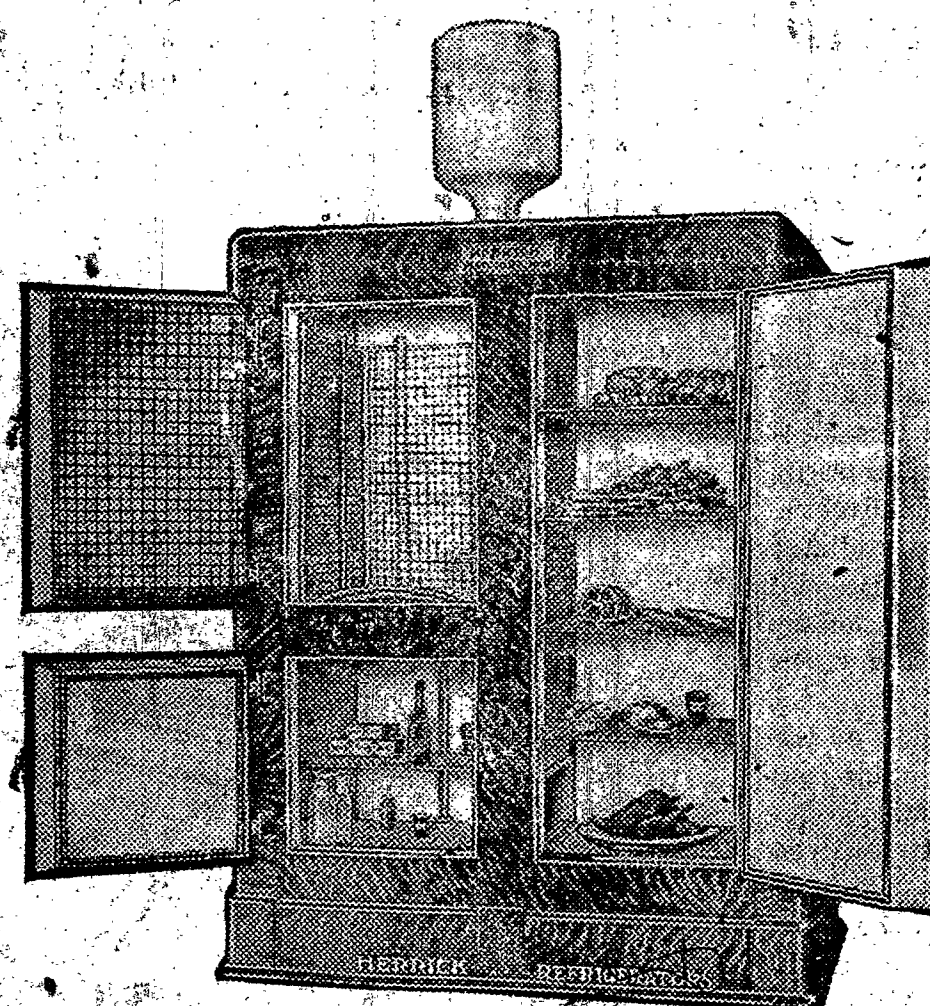
\$18⁷⁵ to \$27⁵⁰

Here is the hottest tip for the hot season that is coming. A hot tip that will add to your comfort and health during the summer and for years to come—if you just play our tip during this great Refrigerator Sale.

Refrigerators of the most famous makes—refrigerators guaranteed by the makers and by us—refrigerators of any style and size that you need—all at prices that represent real values. And in addition FREE ICE with any refrigerator that you buy. Coupons will be given with each refrigerator, and these coupons may be redeemed at any time with the Bay Ice and Bottling Works.

You Can Buy On Easy Terms

A small down payment will place any one of these refrigerators in your home, will give you the FREE ICE coupons, and the rest of the low purchase price may be taken care of in small weekly, semi-monthly, or monthly payments. Buy now, during this sale, for such a great selling campaign cannot be repeated this season.



keeps BEST in the HERRICK

THE ARISTOCRAT OF REFRIGERATORS.

In "The Aristocrat of Refrigerators" you find every principle of correct refrigerator design. Herrick developed the principle of air circulation, which keeps foods fresh and sanitary. Matches left in the Herrick will not only ignite, but they may be struck on the lining of the refrigerator, showing how dry it is inside; fruit left in the Herrick for a long time completely dries out without trace of mold, taint or decay; salt remains dry and granular.

The Herrick is of finest construction throughout, in all of the many models. The Herrick has been the Aristocrat of Refrigerators for thirty years; it is built for lifetime service.

Many of the models are equipped with the HERRICK WATER COOLER, which may be connected directly with city water pipes or may be fed from a two-gallon glass tank. The water is cooled by circulation through coils beneath the ice in the ice chamber, and is absolutely free from contamination from impure ice or any outside impurity after it comes into the refrigerator.

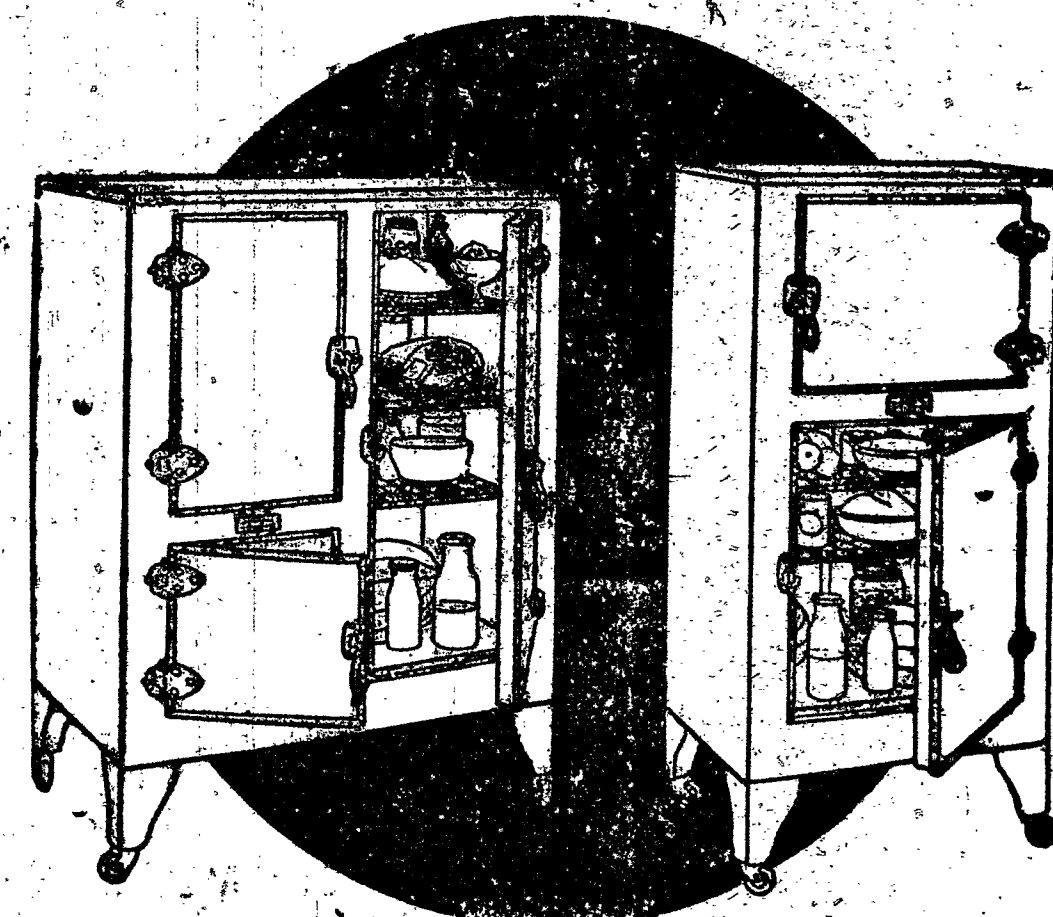
HERRICK REFRIGERATORS (With Water Coolers)

32.50 to 95.00

Bay Furniture Co

EVERYTHING FOR THE HOME

Crystal



The Crystal Refrigerator is made entirely of steel—it cannot warp or shrink—doors always open easily and close tightly—it is guaranteed not to rust—it will last a lifetime. Here is a refrigerator that has an especial appeal here, because of the warm damp climate that plays havoc with other refrigerators. The all-steel construction, enamel finish, removable ice chamber, and glass shelves make it possible to easily and thoroughly clean this refrigerator. Oval ends eliminate right-angle corners that are hard to clean. A damp cloth cleans the entire refrigerator. Two inches of cork insulation in the walls, and 3½ inches of cork insulation in the bottom of this refrigerator make it exceptionally saving on ice.

CRYSTAL REFRIGERATORS

(3-door model, in white or grey enamel)

55.00 to 87.50

2-door model 50 lbs. ice capacity

\$41⁵⁰


53 MODELS TO CHOOSE FROM

No matter what size or style of refrigerator you may need, whether your home is an apartment where every inch of space is needed, or a many-roomed house—there is in this sale a refrigerator that meets your needs, and fits your pocketbook. 53 models of refrigerators, in three of the most famous makes of the country, give you a choice of size, styles and prices that will fill every requirement.



Thirty-Six Years of Publication.

Subscription Terms, \$2.00 Per Annum
Always in Advance.



him for years. ☞ Only when t
secure the Pan-Am franchise. ☞
southern motorists a *dependable* su
oils. ☞ Thousands are turning to
appreciate this better service—b
Pan-Am gasoline starts quicker,

*Pan American
Petroleum Corporation*

SHARPSHOOTERS WIN LAST BASKETBALL GAME OF SEASON FROM PASS

135-Pound Team of St. Stanislaus Take Game From Pass Christian Quintet By Score of 44 to 25—One of Best Games Played on Local Court.

The famous Sharpshooters (135-pound team) of Stanislaus completed their brilliant season of basketball on Sunday last by taking into camp their ancient rivals, the Pass Christian quintet, by the rollicking score of 44 to 25.

This season's Sharpshooters have carved their names in the 'slab' of fame by some of the most brilliant and consistent playing ever seen on the local court. The final game on Sunday brought their high score for the season to 378, as against 207 for their opponents in fourteen games played.

The game played Sunday was very fast and snappy despite the heat that prevailed. It opened with the Pass team taking the advantage as Spence found the basket from the sidelines. Bradley caged a goal and the game tightened. The score at the quarter stood eight all. In the second period of the Sharpshooters forged ahead, due to the excellent shooting at Leger and Bontemps. The Pass boys failed to score in the second quarter and the score stood 16-8 at the half.

Pass closed the gap up by brilliant playing at the resumption of play in the second half and quickly added ten points to their score, while the locals went up six, 22-18.

It was then that Wilson broke loose and tallied a dozen points before he was stopped. Brilliant passing and team work feature the playing of Thierry, Bontemps and Rinaudo, who were responsible for the comfortable lead possessed by the winners.

Bourdin and Taylor featured for the Pass.

Line-ups:	fg	ft	tc
Stanislaus—			
Wilson, f	10	0	0
Thierry, f	1	2	1
Bradley, f	1	1	2
Leger, f	3	0	0
Bontemps, c	5	0	2
Rinaudo, g	3	0	3
Kimberger, g	0	0	0
Fabacher, g	0	0	0
Glover, g	2	0	1
Totals	22	3	9
Pass Christian—	fg	ft	tc
Spence, f	2	0	0
Bourdin, f	4	0	0
Irminger, c	2	2	2
Robinson, g	2	2	2
Taylor, g	4	0	1
Totals	13	2	3

COMMENT ON SPORTS

Bobby Jones, home city of Atlanta will hold an open golf tournament this week. It is, in part, a recognition to Jones that so many of the outstanding stars of the game will compete for the \$12,000 in prizes. Jones ought to be hard to beat on his home course, where he learned to play the game at the age of six years, because he was a sickly lad and needed the open air. Look at him now, the winner of every important title in the golf world, with the single exception of the British Amateur title.

The chess tournament at New York continues as suggested. Capablanca, the Cuban, world champion, leads the field with a safe margin. Alechine has topped Nimzowitch for second place and seems like to win the honor of contesting with Capablanca for the world's championship.

An interesting new rule for football permits any player at any time to pass to hand the ball to another man in any direction save towards the opponents' goal. This means interesting effects next fall. For example, on the kick-off it will be virtually impossible for the charging team to converge on the man receiving the ball, because he has the option of running with it or passing it to another man. This requires that every man be covered, and will probably lead to much open field running from kick-offs.

Another possibility is that a backfield man, running with the ball, will, when about to be tackled, pass the ball to a running mate, who happens to be clear. This is, of course, a dangerous play, but it is likely to be worked on the gridiron next fall.

In 1915 the New York Yankees were bought for \$250,000. At that time it was not a great money wager. Other clubs in the American league, it is estimated, were worth as much as a million dollars. Now comes Col. Ruppert, owner of the Yankees, with the suggestion that the sixteen major league teams are worth at this date as much as \$50,000,000. In other words in 12 years there has been quite an increase in value. It is estimated to range from \$25,000,000 to \$35,000,000 for the major league teams.

News from the training fields with many exhibition games arranged in the southern states. The season has opened with a flourish. The weather is just what the players need.

FAMOUS TARPON FISHING STORIES BY JNO. T. McDONALD

Famous Pass Christian Fisherman and Devotee of the Greatest Sport Tells the First of a Series of "Thrills and Experiences."

John T. McDonald, Sr., well-known resident of Pass Christian and equally popular in Day St. Louis, and nationally known for his successes and experiences in that great sport, tarpon fishing, has had many thrills and experiences and is going to tell them to the press from time to time, dividing them, he says, between his own home paper, the Pass Christian Tarpon, and The Sea Coast Echo, of Bay St. Louis.

The first of this number appeared this week in the "Tarpon," and is here republished with Mr. McDonald's permission, carrying with it an interest that will be shared in with more than the casual readers.

John "Mc" not only tells a good story but knows how to tell them, omitting the frills, but not the thrills, and leaving some for the imagination of the reader, for unlike most sport fishermen, he is quite modest and tells his experiences accordingly. He says:

"It was a beautiful morning and all indication pointed to a successful fishing trip. In the party was Mr. A. D. Parker, owner of the yacht Orangeta; Mr. Frank Butler, Mr. Dan Curran, Judge Porter Parker, Capt. Stanton, Robert Peralta and myself.

"On our way to the fishing grounds we spied the Pelicans diving continuously, and we knew that we were in for a good day.

"There was quite a discussion between Mr. Parker and Mr. Butler about their fishing ability, and finally a bet was made between the two; Mr. Parker taking Capt. Stanton and his boatman with him, and the other taking the writer and his boatman with him, and each started at the same time.

"Sardines were plentiful, and the water was alive with Tarpon, every place you would look you could see them leaping among the sardines, and sailing over sideways with their big broad silver sides glistening in the sunlight.

"It was not long before each better had his fish hooked and Lord what a sight! It is a rule when a Tarpon is hooked all other lines must be reeled in until the fish is landed, after which the fish were brought to the launch and liquid refreshments served and a fresh start was made. Tarpon was all around the big boat, so it was only necessary to move but a short distance to start fishing again. In less than a half hour both skiffs were back again with a Tarpon a piece, to be hung up alongside of the other two, when more refreshments were served.

"Off we went again, excitement was great, Mr. Parker hooked another Tarpon, while Mr. Butler hooked a large shark. The shark was so large that it towed our skiff whenever it wished to go, and while Mr. Butler was fighting the shark, I was trawling my line in the rear of our boat. The largest Tarpon landed that day took hold of my line and there was something doing with a shark at one end and a tarpon at the other, it required some quick action to keep the lines from crossing each other. I brought the tarpon to gaff as soon as possible and placed him in the boat. Mr. Butler continued to fight the big shark and finally landed him, while we were in this peck of trouble Mr. Parker stole a march on us and landed two tarpon, and won the bet. It was truly a fishing day, and a beautiful sight to see the Orangeta sailing home with seven big tarpon hung to her davits."

Down the Potomac



MISS. GULF COAST BASKETBALL GIRL CHAMPIONS



BAY HIGH SCHOOL TOURNAMENT CHAMPIONS.

The members of the Bay Hi Blizzards, the Bay H Basketball team, are now getting ready for track, having finished a successful basketball season.

The Bay girls have played seven games, winning fifteen and losing two. The two games were lost by an advantage of one point to Gulfport and Biloxi teams. Bay Hi

team has scored 331 points to its opponents total score of 219.

Coach Ingram expects to put out another champion team next season. There is but one player who will not be on the team next year, Captain Virginia Chapman, who finishes High School this year.

Left to right, bottom row—Laurin Gex, Capt. Virginia Chapman, Nor-

ma Gex, Ruby Almany, Jack Ingram, Barbara Sick, Marie Adams,

Yvonne Tremoulet, Imelda Raymond. Second row: Francis King, Edith Ladner, Hona Ansley, Katie Watts, Marion Saucier, Miriam Summersgill. Third row: Ursula Prados, Mary Elba Marshall, Helen Chapman, Coach Ingram, Lisa Erwin, Mary Blau, Myrtle Baker.

Stars Victorious Bulldogs—Score, 8 to 5

The Coast Stars took the first basketball game of the season last Sunday by defeating the Bulldogs by a score of 8 to 5 in a fast and well-played game. Gaspar Maurig garnered a homer in the sixth session, but the bases were empty at the time.

The Stars have a game with the Waveland Gators for next Sunday.

Any 65-inch team desiring to play against the Stars will please address Capt. J. V. Bontemps, Jr., Box 156 or phone 174.

Score by innings:
Bulldogs—000 023 000—5
Coast Stars—002 021 21x—8
Batteries—Bulldogs, M. Maurig;
E. Sylvester; Stars, Telhardt, Poyard and G. Maurig.

Rural Free Delivery Out of Pass Christian

Orders have been received from H. Billany, fourth assistant postmaster general, Washington, by R. J. Delpit, postmaster at Pass Christian, to establish a regular rural free delivery mail route from Pass Christian through a section of country north and northwest of this place, covering a total round-trip distance of 68.1 miles. In addition to serving the intermediate territory, the route will carry mail for the postoffices at Cuevas, Delisle, Vidalia, Fenton and the substation at the Pine Hills hotel. The route will begin operations May 2. The mail carrier will leave Pass Christian daily except Sundays and holidays at 8:15 a.m. and return in the afternoon. The new route will be of great convenience to the people in the territory affected.

Spanish Trail Link On Coast Near Ready

The link in the Old Spanish Trail between Ocean Springs and the Harrison county line, which is being paved with concrete, will be completed and thrown open to traffic March 13, according to an announcement from the contractors. Completion of this link furnishes a paved highway from Henderson Point, Pass Christian, through Gulfport, Biloxi, Ocean Springs and Pascagoula to Grand Bay, Ala., 25 miles west of Mobile.

\$1,000,000 For Play.

After six months' negotiations Anne Nichols has sold the film rights to "Abie's Irish Rose" to Adolph Zukor, president of the Famous Players-Lasky Corporation, for approximately \$1,000,000, of which \$300,000 is to be paid in advance.

MISS. WITNESS A DAY



Bertha Kurtzals, 10, Cedar County, Neb., with three years, six months and twenty-two days to her credit, at this writing is entry No. 1 in a national contest to learn which boy or girl has the most perfect 5-day-a-week school attendance without being tardy or absent. Is there a boy or girl in this county who has a better record? Tell this newspaper. Send us your picture and let us enter you in this contest.

I. C. To Run Spring Tour Stars Victorious Over

The Illinois Central's "Spring Vacation Tour" special train, operated last year, proved to be so successful that the railroad has decided to make it a regular annual feature, it is officially announced here. The train will be operated this year from April 7 to 16. It will carry tourists from Chicago, St. Louis, Omaha, Sioux City, Sioux Falls, Evansville and other points in the Middle West.

The first stop will be made at Memphis April 8, the second at Jackson April 9, the third at Laurel the same day and the fourth at Hattiesburg on the night of that date. Leaving Hattiesburg on April 10, the tourists will arrive at Gulfport that afternoon and will spend a day and a half on the Mississippi Coast. Departing from Gulfport on the night of April 11, the next stop will be at New Orleans, where the visitors will spend two days, April 12 and 13. Returning northward, the train will stop at Hammond and then go to Baton Rouge to inspect the new Louisiana State University. From Baton Rouge the party will go to Vicksburg and then back home.

Develop Land Along Coast, Visitor.

Now that Mississippi coast cities have built magnificent resort hotels, they should turn their attention to the development of the farming and live stock industry and to the establishment of factories, declared D. R. Wooster, Milwaukee, Wis., business man, at the Edgewater Gulf Hotel Thursday.

"Tourists," Mr. Wooster said, "bring a lot of business, but they are not the whole thing in development of a country. What a community has to import from other sections the farm products that it consumes and the manufactured articles that it uses, the outgo of money more than offsets the profit from the tourist trade."

"California and Florida have learned this lesson and they are seeking to develop their agricultural and manufacturing resources. Those states found that it was essential to their welfare to have factory pay rolls and a stabilized farming industry."

"I have given the Mississippi coast a careful inspection and I am of the opinion that it has many opportunities for the development of agriculture and live stock raising and for factories."

"What the coast needs is an agricultural and an industrial survey. Crops that can be grown here at a profit and raw materials that are available for manufacturing purposes should be listed. This information should be scattered broadcast over the country. It unquestionably would bring farmers and factories. This survey work should be done under the supervision of the coast Chamber of Commerce."

One-Piece Spring



This charming one-piece spring outfit that resembles a two-piece ensemble is the latest edict of Dame Fashion for Spring. It is conceived of French nude Boise de Rose, georgette and a slightly darker tone of velvet. The sleeves are short.

Right across the country!

NATURAL TOBACCO TASTE has the inside track to smokers' preference

Chesterfield
sales prove it!



A natural tobacco richness entirely free from "over-sweetening"; in no other cigarette do men find such naturalness of taste and character.

Chesterfield

They Satisfy—and yet, they're MILD

DOROTHY'S WEEKLY LETTER

Conducted Especially for The Sea Coast Echo.

Dear Girls—
We seem to have improved in at least one way during this last decade. I'm sure that even the most ardent admirer of the "hook-and-tie" will admit that our "spirit of community co-operation" is stronger now than ever before.

We seem to feel a greater responsibility for our neighbors' welfare, particularly his physical well-being. I am sure.

Of course this is not true of every individual. There are always selfish people among us who care not a whit about the other fellow and never will. In fact, last week I heard of a woman who allowed her child, when he had the whooping cough, to go anywhere, regardless of the children who had never been infected with that disease. When taken to task she explained her attitude by saying that someone had given it to Sammy so she didn't see why she should try to keep Sammy from giving it to other children.

Another woman who didn't want her little child to miss school stoutly maintained that the little one did not have whooping cough. The child missed every few days, but the other children who were infected—and there were at least six—were out for weeks.

Our community spirit has reached the state where it is refusing to tolerate such actions as the above. Where the Board of Health doesn't take charge the mothers make it so unpleasant to a person of the kind that it takes a "crusty" individual to make the same mistake twice.

And that is as it should be. Liberty for many rather than license for the few.

If we treat our neighbors' children as we would have them treat ours we will not go far wrong.

Cordially yours,
DOROTHY.

Dear Dorothy:
I am very much in love with a man to whom I have never been introduced. I feel that you are kind, but how am I to let him know this? If I asked him for a date I'd kill my chances, so what am I to do?
PAT.

Have you any friend you might confide who could invite you both to dinner or to a party?
The only solution as most men take to direct flight if they think a girl has designs upon them. Two to one your Romeo will prove a disappointment when he becomes a more familiar figure but work your head, Pat, and think up some clever scheme to meet him and find out for yourself.

Many a man has been wooed and won who imagined that he did all of the courting.
DOROTHY.

Judge FOR YOURSELF.

(Contents of this column copyright by Judge, "The World's Wit-tiest, Weekly," and reprinted by special permission.)

If Winter Comes—
I love to feel the winter breeze
As it whips around my frigid knees;
I love to see the ice and snow
I love to see things frozen so.
I want to see the weather drop
The zero; and, then never stop.
I love to see icicles hang
From roofs. And I don't give a dang.

If water pipes freeze up and bust;
I love to fix those things acur—
What's that, you think I'm nuts,
and dumber?
No, no, I'm just a poor old plumber!

Dizzy Labels:—They call him Cliff; he's a big bluff.

Freda:—Paul took an awful tumble while we were skating last night.

Paula:—Break anything?
Freda:—No—he left it in the car.

Krazy Kracks:—"Give a sentence with the word Digestion." "Did you know that a person can digestive laffin?"

Radio sets that will pick up programs from New York and London are part of the equipment of the Forbes-Lindsay Persian expedition. This will doubtless insure their pushing ever on and on into the wilderness.

At a recent motorcycle show, a cyclist jumped his machine over three men reclining on the track. Motorists from all over the country have written in asking why.

Asked to illustrate "luck," a schoolboy wrote: "One time a man was murdered in the street for his money. But he had left all his money in the office. That was luck."—Calgary Herald.

Lizzie Labels:—"Leapy Time Gal."

Exasperated Husband (handing a tear-stained wife his note-case): Here, for goodness' sake stop crying in the street and go and buy the beastly hat!

Wife—You are a darling! Just hold this onion a moment.

—London Opinion.

Husband—I ask you, Ethel, who's been making a concertina of my new hat?

Wife—You, dear. You came home playing it last night!

—London Opinion.

Football and golf are fine sports, but they can't hold a scandal to baseball.

On a flight with a coy sort of miss, An airman attempted to kiss;
She faintly resisted,
But still he insisted,
And the end of the tale is like this.
—Pink 'Un

Absent-Minded Professor—Waiter half an hour ago I ordered a steak. Have you forgotten it—have I had it—or didn't I order it?
—Answers.

According to Doctor Craig of Chicago, the chemical value of man is ninety-eight cents. The chemical value of a woman, however, depends upon which drug store she patronizes.

Special offer to the readers of this paper

WE want you to know that each of the seven quality automobiles named below is a General Motors car. We want you to know how General Motors doubly guarantees these cars—how it is passing the savings of vast manufacturing operations (1,200,000 cars last year) on to you—in finely built engines, Fisher Bodies, Duco finish, quality materials in those vital points where quality counts most in comfort, safety, long life and high resale value.

Read about the General Motors line. "A car for every purse and purpose." See the wide choice of models—the wide range of prices. Decide which car interests you most; then clip and mail the coupon.

As a special offer, we will also send you a wonderfully interesting little book about the General Motors Proving Ground. It gives facts which you ought to have before you select any car. Fully illustrated. And its reading may save you hard cash. Act today.

CHEVROLET 7 models—\$525 to \$745

The quality car of the low-priced field. 3-speed transmission. Strong car axle. Smooth dry-disc clutch. Over-head valve engine. Fisher Bodies. Duco finish. Alemite lubrication. Fully equipped. CHEVROLET TRUCK CHASSIS: 1/2-ton, \$395; 1-ton, \$495.

PONTIAC 5 models—\$775 to \$975

A low-priced "six" which is a quality product in appearance and construction. Has largest 6-cylinder engine in its price class. Beautiful, stylish lines. Fisher Bodies. Duco finish. All conveniences included. Value proved by unprecedented sale.

OLDSMOBILE 11 models—\$875 to \$1190

Gratifies your finer taste; satisfies every need. A truly fine car at moderate cost. Beautiful Fisher Bodies. Duco finish. Powerful 6-cylinder motor. Harmonic balancer. 4-wheel brakes. Many other new improvements. And a wide range of models to choose from.

OAKLAND 7 models—\$1095 to \$1295

Winning and holding goodwill everywhere because of its advanced engineering and precision construction. Fisher Bodies. Duco finish. Rubber silenced chassis. 4-wheel brakes. A "six" whose quality is doubly assured as a product of General Motors.

BUICK 18 models—\$1195 to \$1995

Everybody knows Buick's worth. General Motors emphasizes Buick's statement that its new models represent "The Greatest Buick Ever Built." Vibrations beyond belief. Famous 6-cylinder valve-in-head engine. Bodies by Fisher. Duco finish. Many models.

LASALLE 6 models—\$2495 to \$2685

General Motors' latest contribution to the fine car field. This is the new and beautiful car designed and built by Cadillac as a companion car to Cadillac. Has V-type 8-cylinder engine. Fisher Bodies. Duco finish. Now on display.

CADILLAC 50 body styles and types—\$2995 to \$9000

The pioneer in the 8-cylinder field. Standard of the world. Improved V-type 90-degree engine. Marvelous bodies by Fisher and Fleetwood. Duco finishes. A choice of 500 different color and upholstery combinations to emphasize individuality in ownership.

ALSO—

FRIGIDAIRE electric refrigerators. The largest selling electric refrigerator in the world. Built by General Motors. Many models—many prices.

DELCO-LIGHT electric plants. Another General Motors product. Brings you all the conveniences and labor-saving devices of electricity.

[ALL PRICES F.O.B. FACTORIES]

CLIP THE COUPON

WE WANT YOU to know more about General Motors and its cars and other products. Check the car that interests you most and mail in the coupon. We will send you, free, interesting illustrated booklets telling all about that car and what General Motors is doing to assure you of both value and satisfaction in car ownership. Clip the coupon now. Mail it TODAY. Don't wait.

GENERAL MOTORS

CLIP THE COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

☐ **CHEVROLET** ☐ Please send, without obligation to me, your Proving Ground Book, together with illustrated literature describing the General Motors product I have checked, and the name of the nearest dealer in case I may wish a demonstration.

☐ **PONTIAC** ☐ Name _____

☐ **OLDSMOBILE** ☐ Address _____

☐ **OAKLAND** ☐ _____

☐ **BUICK** ☐ _____

☐ **LASALLE** ☐ _____

☐ **CADILLAC** ☐ _____

☐ **FRIGIDAIRE** Electric Refrigerators ☐ **DELCO-LIGHT** Electric Plants

REGISTRATION NOTICE: This coupon is valid only when used at the General Motors Proving Ground, located at the General Motors Building, 1000 Woodward Avenue, Detroit, Michigan.

This Week.

**President Faces West.
The Dinosaur Party
Studying Mummies.
Men Will Dig.**
BY ARTHUR BRISBANE.
(Copyright, 1927)

President Coolidge will spend his vacation in the West, in response to many invitations. He should drive in a big automobile from Kansas City to Seattle, down to San Diego, fishing here and there. He would see millions of Americans that like him.

The biggest wars are soon forgotten. Over a direct cable from the United States to Germany, opened last week, President Coolidge wired President Hindenburg his hope that "this additional means of communication will promote mutual understanding and good will between the two countries." And President Hindenburg replied most politely. Germany, rid of an expensive fleet, expensive standing army and extremely expensive Kaiser, attends to business and goes ahead more rapidly than any other country in Europe.

Mrs. Henry Fairfield Osborn entertained friends at the Museum of Natural History, in honor of the tyrannosaurus, in Dinosaur Hall.

That monster is 47 feet long from his back to the end of his tail, 18 feet high at the hips, 21 feet around the waist, with bones that weigh more than two tons.

He was a powerful animal, but couldn't last because he didn't have a brain big in proportion to the size of his body.

Civilization has developed a more powerful creature, which is the two-legged billionaire, able to control and command the work of 200,000,000 men for one day.

That billionaire will soon be numerous and the interesting question concerning him will be, "What about his brain?" Will it be big enough to keep him safe?

The learned Dr. Sack, of Heidelberg University, studying thousands of Egyptian mummies, finds that high living killed off rich Egyptians as it kills off rich Americans now.

Foolish eating, lack of exercise, especially lack of deep breathing, through the centuries been skimming the scum off the boiling pot of civilization.

Mummies of the fifty dynasty show signs of tuberculosis, affecting the spine, and gout, swelling the joints.

The Supreme Court decides unanimously that Texas' laws forbidding negroes to vote at Democratic primaries is unconstitutional. It is a most important decision, and not to the South only, since it may mean Federal control over local primaries.

Where money is, men will dig. It was proved in Italy, before architects had learned how to make great domes

This country last year imported more than \$80,000,000 worth of precious stones, \$5,000,000 more than the year before. And those purchases were made without the assistance of the exact race of barterers to each of whom a large diamond was as necessary as a white apron.

M. Millet, French scientist, would tear down the honey bee's reputation built up by Macbeth, Lohengrin and many others back to Aristotle. The bee is a dull, mechanical creature, says Millet; it does not know that it polenizes flowers and blossoms, does not even know which flowers have honey, thinks only of getting sugar.

You can say the same of our human honey bees of industry. They build up civilization, make wealth, leisure and culture possible, but they don't know it, or don't care. They also are "only looking for sugar." Again, they wonder. They are doing the work for which the Lord created them, and that's sufficient.

WORK AND PLAY AT S. J. A.

March 19th.

The student body of S. J. A. turned out in large numbers on Saturday, March 19th, to do honor to their beloved Patron Saint on his Feast Day by going to Mass and Holy Communion.

Such a shame thought the girls, however, that St. Joseph should have let his Feast Day fall on a Saturday and so deprive them of a holiday. Never mind, girls, all things come to who wait and we'll get that holiday yet.

Church services were held in St. Joseph's chapel at 9 o'clock and the convent girls drove there after their breakfast to help add to the solemnity of the ceremonies by their singing. The girls and Sisters of S. J. A. greatly appreciated the kindness of those who so generously offered their cars to convey them to the chapel.

The boarders were delightfully surprised in the afternoon by the appearance of Mr. H. Scafield's truck. Of course, that meant a nice long ride—so in they piled and proceeded through the streets of Bay St. Louis and its outskirts, safely piloted by Johnny, who had generously offered his services as chauffeur. The boarders are unanimous in their thanks to Mr. H. Scafield and Johnny for providing them with such a treat.

Elevators Going Up. Yes, the Mission workers are still hard at it and are making every effort to multiply their mortification

Latin Circle to Greece

The Latin Circle, an organization of the Latin American students of the Holy Cross, is planning a tour of the Holy Cross, and the local Woodmen, will leave on the evening of April 18th, as a fitting celebration of the termination of the penitential season. Fact that the music will be by the Royal Jazz Band is alone an incentive. Admission for ladies, 25 cents; gentlemen, 75 cents; children, 15 cents.

The Circle is popular as an organization dispensing general and individual benefit and it is fitting the effort of the ladies be crowned with success.

Nickels and dimes in order to push their respective elevators up. The Sophomore "little niggers" is still in the lead and means to reach the Baptismal Font first. The Seniors "Chinese" and the Freshies "Indian" follow close behind. The eighth grade has decided that they would rescue a little inhabitant of one of the islands and their elevator has reached a third of its upward flight. Keeping pushing, girls. It's a noble work and worthy of the effort.

Home Demonstration Club. The Demonstration Club is getting busy again and that means we'll soon be hearing lots about them for their mean business. Irene Seller spent the afternoon at the academy, Thursday, recruiting her former members and reorganizing the club. More light in the line of extra windows, has been turned on the subject of the Gold Jay Hut, and it seems it will soon be the scene of some expert demonstration in Domestic Science.

Judith Maufrey as president, Hazel Kerseisen, vice-president, and Anna Lejeune as treasurer, were the officers chosen by the girls to direct the club. With such capable and efficient directors things will soon be humming in the Demonstration Club of the season.

You'll admit it's a long time since we wondered, but we can't help wondering now—WHY—

Certain Seniors have the "Shreveport Blues?"

The Sophomore won't go home at 3 o'clock?

Bee is no longer jealous of Chief Erin Pontac?

Evelyn has developed such a strong liking for wrestling?

Mary likes to take Sunday night walks?

Anna so fond of the song called "Sunday?"

Vivian wants to reduce?

Althea is such a "case" lately?

Margaret is so bent on chewing gum?

Alberta never comes out tenth?

The Imaginable.

Althea walking.

Evelyn being sedate.

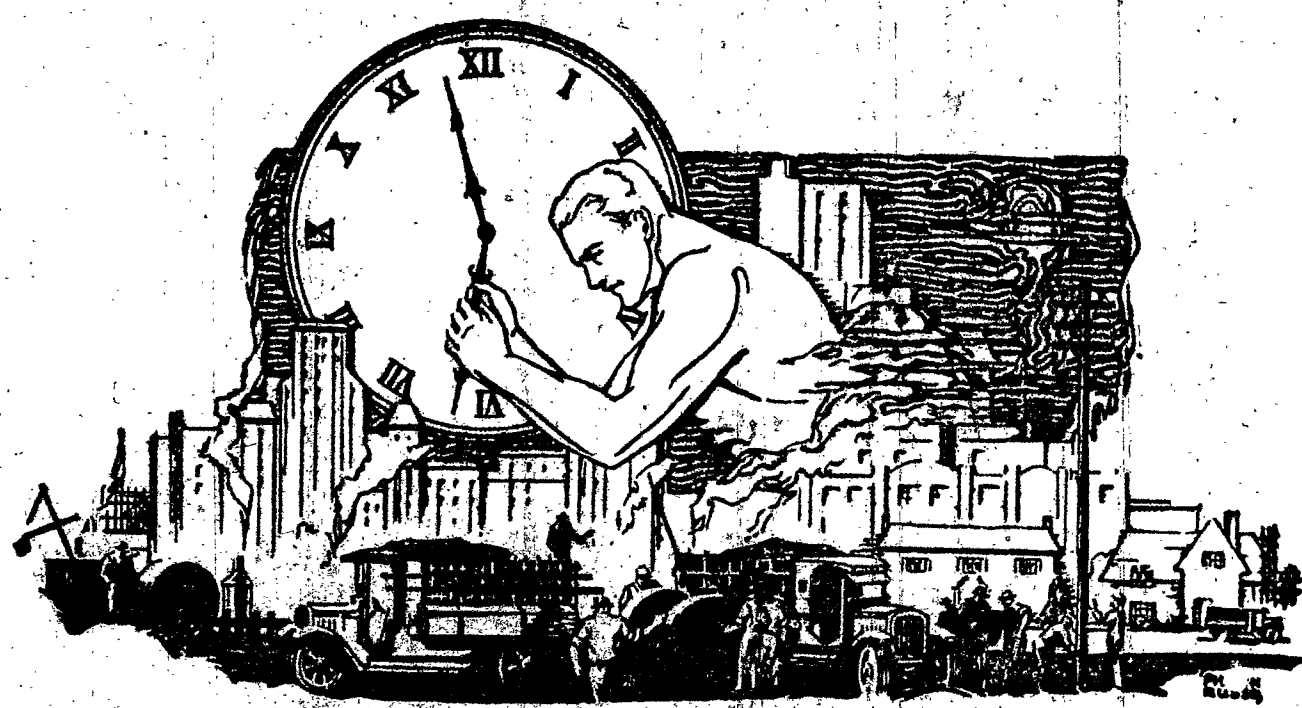
Bee as an old-fashioned girl.

Lila not receiving candy and roses.

Eryn, the proud possessor of a little "pypoese."

Fifteen doctors declared 9-week-old Mildred Pinkenfield, of Brooklyn, to be the most perfect baby in Great New York.

The world's smallest seaplane, which can be assembled in three minutes, is to be added to the equipment of French submarines.



The race that never ends

BUILDING a telephone system is an undertaking that never ends. The telephone plant constructed for today's needs, must be so engineered as to have a definite place in the plans to meet the anticipated demands of the future—five, ten and even twenty years hence.

Last year, for instance, there was a gross expenditure of \$33,225,352 for additions and replacements to the Southern Bell Telephone System in the nine Southeastern States.

This was the largest expenditure ever made for this purpose, during any one year, in this section of the country. This enormous sum was, for the most part, new money secured from investors, or borrowed from people who have faith in the future of the South and confidence in the permanency of the telephone business.

There was a net gain of 66,289 new telephone stations—the largest in the history of the Southern Bell Company. It was necessary to install 205,639 telephones and remove 139,350 in order to make this gain.

Service is now rendered to 1,242,680 telephone stations in the nine Southeastern States. Of these 843,172 are Bell owned, 362,308 are owned by other companies, but connected with the Bell System and 37,200 are located in farm homes.

The investment in service, December 31, 1926, was \$166,257,802, including \$3,698,097 of construction work in progress. This enormous in-

vestment includes such permanent property as 885 central offices, with their switchboards and other associated equipment; 3,043,707 miles of wire, (3.6 miles per telephone); 38,827 miles of pole line, and 3,068 miles of underground duct.

To build, operate and manage this great telephone system requires the services of an army of skilled men and women whose annual payroll amounts to \$24,433,290.

The responsibility of sharing the cost of government by the payment of taxes resulted in an expenditure of \$4,432,018 for taxes last year. This was an increase of 174 per cent over the tax bill of 1920.

It is a matter of pride that there was an improvement in the efficiency and scope of the service, so noticeable as to win the commendation of our customers. The largely increased traffic was handled with greater speed and accuracy than ever before.

The happy relations with our customers and the public has been another source of satisfaction. This is reflected in the fact that there are now more than 13,800 stockholders in the Bell System in this section who own 272,300 shares of stock.

This presentation of these detailed results is a continuation of our policy of taking the public fully into our confidence. It also gives us another opportunity to express the appreciation of the telephone workers for your friendly interest and co-operation.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY



COLLEGE ECHOES

Last has been upon us three weeks now and it seems but a few days. With school work absorbing most of our time we have failed to notice the many little things which we are depriving ourselves of, as the pictures shows, etc. Of course, none of us are kept on as smoothly as ever. Now that taking all in all, most of the boys realize that the time for them to get their education and develop some will-power is now what we are young. When we get older our characters will be formed and there will be no changing them then. If we allow ourselves every idle thing that we want when we get older we will have no power of resisting anything.

Though the basketball team went to Chicago last week, and stayed about a week, work in the classrooms has kept on as smoothly as ever. Now that the team is back, they have decided that they must get in step and follow the parade. All of the fellows realize that from now until Easter will be a steady grind, and then comes the holidays. The boys are taking advantage of every minute so that when the holidays do come they will feel as if they are well earned.

Baseball has been under way for a week and a half now and with the return of the basketball team from Chicago, everybody who plays baseball has started in to practice for the coming season. The personnel of the team has practically been decided upon now, and Thursday afternoon saw the first real practice of the season. No very spectacular plays were pulled off, but also there were no outstanding errors usually seen at the beginning of the season.

The schedule for the coming season hasn't been definitely announced yet, but we hope to be able to publish this in The Echo next week.

Some of the outstanding stars of the baseball leagues are "F" Fabacher, a fine prospect for the first team. Fabacher has been holding down second base in a way that makes us sit up and take notice, and his hitting has been a big feature of the leagues.

Matt Montz has been holding down the backstop position. He is a powerful, lithe, lightning peg, and with his hitting as it is, always, Matt should help his mates along well this season.

The rest of the gang has not been playing yet so we have no definite dope on them.

Table Manners. Etiquette never was and I am sure never will be a part of the phraseology of the mining camp or any other camp for that matter. While it is true that the table manners displayed in our finest hotels are nothing to boast of, still they are not vulgar.

We can understand why a thick-fingered red, uncouth laborer may use a knife instead of the dainty fork as a lifting utensil—the fact that a hard working man, he may be advanced in years, leans his elbows on the table is pardonable. But when you, our educated youth, begin to assume these roles then it is time for a compulsory course in etiquette.

That the matter is really serious requires no statement of facts. Some authorities have realized the monstrosity of young men growing up into manhood minus the ability to appear educated at the dinner table. They have taken steps for a betterment in the table manners of their diners. The diners, however, have shown little co-operation.

It seems incredible to place this charge against our educated American youth. Our school standards make the fact even more lamentable. However, we are hoping to breed a spirit of refinement even in our modern, carefree youth. If strategy and individual authorities cannot achieve success, perhaps some sharp legislation will make a law compelling a student to pass an examination in etiquette.

Our First Lesson. Never take a cherry from a glass of punch with thy fingers.

Never grab a piece of hot potato when the Prefect is not looking.

Your knife was made for cutting, the drumsticks are in the music hall.

Never eat with your knife, it makes us nervous, not that you might cut yourself, but your capacious jaw may become larger.

(To be continued).

Latin That's Greek. Acet sedebat on our fence.

As laeta as could be; Her vox surgebat to the skies, Canebat merrily.

My clamor was of no avail, Tho' clare did I cry.

Conspicue me with aid reproof, And winked her alter eye.

Quite vainly ieci boots, a lamp, Some bottles and a book;

Ergo, I seized my pistol, et My aim cum cura took.

I had s'x shots, dixi, "Ye Gods," May I that feels like of her lives.

Quam, quam, I took six of her lives, The other three sang still.

The fells sang with major vim, Though man's aim was true;

Conatus sum, putare quid In tonitru I'd do.

A scheme advent in my head

Scilicet, 'twould make her wince—

I sang, et then the hostis fled

Non eam vidi sine.

We Wonder Where.

The three mile limit for the boys.

All the basketball team got diamonds rings.

Ware and Wilson go on Sunday and Thursday afternoons.

Naylor got the name Stacy.

Luke got his uke.

Snell got his swollen lip.

Rimando went last Saturday evening.

McDonald gets all the letters from.

The Junior Tournament.

Last Sunday night the tournament between the Reds and the Whites basketball teams at the little yard was brought to a very short finish.

The tournament was scheduled to be a five-game fray, but a big upset came when the Whites took the first three games straight. The Reds, coached by Mr. Sam Haik were picked up by everyone to be the winners, and when the Whites took a fourth game back the Redskins, win or lose.

May our loyalty to God, to country and to Stanislaus be ever as steadfast and true.

The Reception.

The team wishes to thank the good ladies of Bay St. Louis. We are afraid to mention any names, for fear that we will miss some, for the reception given them Wednesday night. They were sorry that their words did not flow from them as does their playing ability, but they shall always have in their hearts a place set aside for the people of Bay St. Louis, who back the Redskins, win or lose.

May our loyalty to God, to country and to Stanislaus be ever as steadfast and true.

NEWS OF THE KILN

Mr. and Mrs. Stanley Lock, Sr., accompanied by Judge and Mrs. Knease and family motored to Biloxi Sunday where they spent the day visiting relatives.

Mr. and Mrs. F. Quarles, of Gulfport, spent the week-end in Kiln visiting relatives.

Miss Ida Nicaise, of Poplarville, Miss. spent last week-end here visiting relatives.

Miss Ida Ladner, a former graduate of K. H. S., is now a student of State Teachers' college.

Mr. Powell, accompanied by Messrs. Kalish, Ingram and Stanley, went to Hattiesburg, Tuesday for the conference for principals and superintendents.

Miss Virginia Dandridge has returned home from Bowling Green, Ky., where she was a student for the past year.

The Home Economics girls gave a program in chapel Thursday morning, celebrating the birthday of Ellen H. Richards, the founder of Home Economics.

The life of Mrs. Richards was discussed by Gladys Harrel, her personality by Marie Dandridge. The history of Home Economics was given by Vivian Cameron, what Home Economics teaches was told briefly by Vera Cuevas.

After these discussions a collection was taken, which is to go on scholarship fund in memory of Mrs. Richards.

The North Biloxi Dramatic club gave a play entitled, "The Sweetest Girl in Dixie," in the school auditorium Thursday night for the benefit of the Parent-Teacher association.

Mr. Elisha Lott and Reno Nicaise spent Thursday in Kiln. Mrs. C. A. Dawson, spent the week in Kiln visiting her daughter, Miss Louise Dawson.

Mr. Arthur Keonen is in Lumberton hospital, where he underwent an operation. We wish him a speedy recovery.

Miss Valrie Mitchell won a bronze medal in typing.

Mr. Sidney Dubuison and Mr. O. B. Nicaise spent Sunday in Hattiesburg visiting friends.

Mr. Fabius Curet spent the week-end in Kiln, visiting friends and relatives.

The Freshmen girls gave the Senior class a dinner in the home economics apartment Wednesday at 12:30. The dinner was served and prepared under the direction of Miss Gladys Durritt, the instructor of home economics.

Covers were laid for seven guests, the Seniors, Velma Hill, Ollie Curet, Maude Ladner and Vera Morrow; Mr. Powell, Mrs. C. A. Dawson, who are visiting in Kiln, and Miss Louise Dawson.

The class flower of the Seniors, pink roses, were sent for decoration. The affair was enjoyed by every one.

Dr. and Mrs. Garrison announce the marriage of their daughter, Louise, to Mr. Earl Bullock, of Arkansas.

Mr. Haik had some mighty good material in James Dan and Eugene Taramona. Mr. A. Walle who for a while gave the Whites quite a bit of trouble.

The Whites displayed some fast plays and good team work and it was thought the brilliant dribbling of "Shorty" Walle and the shooting of Charlie Gerchow and "Cig" Long that the Whites captured the tournament.

In the first game, which was held last Friday night, the crowd was kept in a sense of excitement and no one could tell who would win the fast battle. It was due to a foul committed by E. Tanomina in the last twenty seconds of play that "Shorty" Walle, of the Whites, was able to chalk up his first victory by dropping a "free throw shot" through the net just as the final whistle blew.

In the second game which took place Saturday night the Reds went to their positions to stop the onslaught of the Whites, but due to the guarding of Richards the Reds were unable to chalk up a high score and the Whites forged ahead and at the final whistle were leading by several field goals.

After the third game which was the last because Walle and Kidd were determined not to loose their good start and made many points in the first few minutes and it looked as though the Reds were gone but in the last quarter the Reds came up, due to the shooting of "Lefty" Vanderlander, but he not quite enough points to tie the Reds, and when the final whistle blew the Reds lost by a mere field goal.

We congratulate the Whites on their success, and also give credit to the Reds for the good sportsmanship they showed.

The Team's Return.

Tuesday night everybody was talking about what a big welcome they were going to give the team when they got in the next morning, but, lo and behold, their reveration was suddenly interrupted by

Hancock County Insurance Agency**FIRE
TORNADO
AUTOMOBILE
LIFE****INSURANCE****IN ALL ITS BRANCHES
Let Us Take Care Of Your Needs****A. A. Scaife,
S. L. Engman, Agents.****Phone 108
Hancock County Bank****Day By Day in****Mississippi****Helen Goodwin Yerger**

(COPYRIGHT, 1927.)

**Sea Coast (Echo) Jackson Hdqs.,
Room 101, Lamar Life Bldg.,
Jackson, Miss., March 26, 1927.**

The entire state centered its interest this week in the executive mansion in the heart of this city, where Governor Henry Lewis Whitfield fought a losing fight with death. His rapid sinking in the early days of the week, his passing at 4:41 Friday morning, and the funeral which followed the twenty-four-hour period in which he lay in state in the rotunda of the capitol with a guard of state militiamen; and his interment at Columbus, his home during the fifteen years of his presidency of M. S. C. W., the residence of his oldest son, and the resting place of the little son who bore his name, were matters that engrossed public attention.

Evidence of the love of the people of Mississippi for their chief executive was to be found in the continuous stream of visitors to the stricken family in the mansion, and to the capitol to view the mortal remains of the man who has ably wielded the executive power of the commonwealth for more than three years, and has been instrumental in initiating many forward-looking movements.

Governor's Death Unsettles Politics.
Whether or not a new political map will be drawn as a result of the removal of the state's administrative head and the calling of Dennis Murphree to the exercise of the duties and assumption of responsibility laid down in the constitution, the death of the angel, speculation is rife in this storm-center of politics.

A local paper took occasion to comment upon a political maneuver which has been shown to be a mere coincidence—a conference of Mr. Bilbo's friends called on March 23 when Gov. Whitfield's condition was not generally known to be alarming, to meet on the 17th, the day before that on which his death came after a rapid decline.

Whether Mr. Murphree will retire from the race for lieutenant governor, leaving the field to Bilbo, Adams, or the Gulf Coast; whether Tom Bailey, of Meridian, speaker of the House of Representatives, will be an entrant in the lieutenant-governor race; whether the administration will think it well to substitute Mr. Murphree for the candidate hitherto favored; whether or not Mr. Murphree would care to be substituted, and what effect such a shifting of the administration slate would have on the men who have been in the field for election, are questions that are being asked.

Mr. Murphree has not made a statement and will probably not do so immediately. He enters upon the exercise of the office that has been thrust upon him with a becoming sense of the gravity of his responsibilities, and will be engrossed with his duties for the time being. He is a man of other matters. Until he makes some statement as to his purpose, other candidates are apparently remaining in the race, though there is no lack of inside work being done, many grape-vine telegrams are being transmitted, and wire-pulling men set up that would put to the blush the mechanism of last-minute type burlers.

Redistricting of M. F. W. C. Announced.
Miss Susie V. Powell, president of the Mississippi Federation of Women's Clubs, has announced that on account of complaints that have come in from time to time as to inequalities in geography and population of the districts into which the Federation now divides the state, a committee of seven—one from each district—has been appointed by the president from among the members of the Federation to study the present plan and submit a report and recommendations to the state convention on April 20th. Miss Powell's announcement states that no drastic changes are contemplated by the executive board, and that any adjustments found to be desirable between contiguous districts can be made without seriously interfering with the organization and program of work of the districts concerned.

Acquittal of Music Box Revue Manager.
Acquittal of Geo. T. Whit, manager of the Music Box Revue, of charges of procuring the indecent exposure of the bodies of fifteen girls in certain dances given in the course of the presentation of the Revue here two weeks ago was a distinct disappointment to the more conservative citizens of Jackson. Sentiment as to the inclusion of the girls in the prosecution was divided, and many felt that the cases against them were not proved. The work on the part of counsel for the defense in handling legal technicalities and drawing out witnesses, was of an exceptional order and counted as the controlling factors in securing the favorable verdict after brief deliberation on the part of the jury.

Women For Public Positions.

Mr. Mike Conner, candidate for governor in the August primary, has written in to this office stating that he considers that the article in the *Day to Day* in Mississippi, printed two weeks previous to this does him injustice with respect to his plank "Women For Public Positions" as well as his record on Woman's Suffrage. With apologies to our readers for the necessity of intruding into this column what may appear to have more the nature of a controversy than of news, and with a disclaimer of any intention of being unfair or unjust, we feel constrained to say that not having published anything from any other candidate's platform, we felt that we straddled a point in Mr. Conner's favor in quoting his very complimentary reference to women, even though it was a statement of opinion.

His latest message, which we felt sure would justify our inference that I would excuse women from state offices, "yet the impression persists in our mind that when he says he will name them, he will name them as members of the Textbook Commission, Boards of Trustees and other positions," he has not committed himself to name them to any state office since they are to be named "with complete discretion" and are not jointly served except in cases of commissions. Other positions, means, with this caveat, that they are to be named to those already named, which are not state offices or remunerative posts.

Mr. Conner's attitude on our article as an isolated opponent to the enfranchisement of women, in that so general was the opposition in Mississippi before the passage of the Nineteenth Federal Amendment, that the five gubernatorial candidates now running are all candidates for the average and so far as the average citizen is concerned, the only candidate for governor is the average citizen.

It is a pity that the average citizen is not a more active participant in the government of his state. It is a pity that the average citizen is not a more active participant in the government of his state. It is a pity that the average citizen is not a more active participant in the government of his state.

Conner was not alone in his position in 1925. We offer an suggestion to all four candidates the possibility that somebody can make a ten-strike by issuing a clean-cut statement of intention to give women the privileges of citizenship along with the duties they have acquired.

Reclamation Project For Mississippi.
It is understood that efforts of the Mississippi State Board of Development looking to establishment in this state of one of the Federal Reclamation projects will materialize shortly in a survey by engineers from the Department at Washington of a tract near Hattiesburg. It has been decided that the most good to the state will result from developing a tract in a sparsely settled community rather than in one where progress is already well defined and land values will increase by natural economic and industrial expansion.

Mississippi is one of seven Southern States undertaking this work, the others being Tennessee, in which the first survey is now being made and from which Alabama, Florida, Georgia, North Carolina and South Carolina. The engineers will be guided in their work by similar surveys carried out in the West, and every possible precaution will be taken against failure of the reclamation project as a result of economic, industrial or racial misfitting.

Public Improvements All Over State.

An hour's perusal of daily and weekly papers last week revealed the fact that public improvements are general over the state. Hattiesburg is to build shortly a four-story, 110-room hotel. Wilkinson county is to have an election for issuing bonds to the amount of \$25,000 for a school-building program; Morehead county is to have additions costing \$50,000; Hattiesburg is to have a public hearing looking to the building of a 2,785-foot bridge over the Mississippi at Vicksburg; to be held in the Federal Court room at Vicksburg on March 22; and the West Point Rotary club is getting behind good roads in that section by putting out a special good roads program on March 24.

Dairymaking Makes Great Strides.

The annual report of Paul C. Cromer, state dairy inspector, made this week to P. P. Garner, state commissioner of agriculture and commerce shows an increase of approximately 10 per cent in the number of pounds of whole milk produced, and in the number of pounds of butter fat.

O. E. S. at Logtown.

There was a largely-attended and unusually interesting meeting of Lois Chapter, No. 80, at Logtown, a few evenings ago, when as the guests the ladies entertained Mrs. Willie McGowan, grand matron, and Mrs. Willis Hattiesburg, grand Adah, state of Mississippi, who delivered talks betitting their official station and directed to the local chapter. The ladies left from Logtown to Pascagoula to attend the school of instruction which took place Thursday.

**DODGE BROTHERS
Motor Car****Facts
that Draw Crowds
and Sway Buyers**

Little wonder Dodge Brothers Motor Cars today are accorded such widespread and enthusiastic commendation—

Smart new body lines and attractive color combinations—**A new seating arrangement that provides still more roominess and comfort—****A new clutch, simple, sure, silent—****Softer pedal action, easier gear shifting—****Quicker acceleration, still greater steering ease—****More rigid engine support—and smoother performance—****New, silent-type muffler—****Sturdiness and dependability made still more pronounced by vital betterments in body construction and in the propeller shaft, differential and axle shafts.**

Add to these the new five-bearing chrome vanadium crankshaft, with its remarkable improvement in engine performance, the excellent new starting and lighting system and many other recent betterments, and you understand why owners proclaim today's car—

"The finest Dodge ever built!"**Touring Car \$910.00****Coupe \$965.00****Sedan \$1,020.00****Special Sedan \$1,130.00****BREATH & CUE****DEALERS****Marshall and Pont, Bay St. Louis, Miss.****POLITICAL ANNOUNCEMENTS.****FOR LEGISLATURE.**

The Sea Coast Echo is authorized to announce

BRYAN RUSSELL

candidate for Representative from Hancock county, subject to the action of the Democratic primary.

FOR DISTRICT ATTORNEY.

The Sea Coast Echo is authorized to announce

HON. WILLIAM MYERS COLMER**LUTHER M. MAPLES**

candidates for the office of District Attorney, subject to the action of the Democratic primary.

FOR SHERIFF AND TAX-COLLECTOR.

The Sea Coast Echo is authorized to announce

T. ED. KELLAR**JOSEPH C. JONES****CLAUD MONTI**

candidates for the office of Sheriff and Tax-Collector of Hancock County, subject to the action of the Democratic primary.

FOR CIRCUIT AND CHANCERY CLERK.

The Sea Coast Echo is authorized to announce

A. G. (RED) FAYRE

a candidate for election to the office of Circuit and Chancery Clerk, of Hancock County, subject to the action of the Democratic primary.

FOR COUNTY SUTP. OF EDUCATION.

The Sea Coast Echo is authorized to announce

DANIEL J. EVERETT

a candidate for the office of County Superintendent of Education, subject to the action of the Democratic primary.

FOR SUPERVISOR—BEAT 3.

The Sea Coast Echo is authorized to announce

A. J. BILBO**FOR SUPERVISOR—BEAT NO. 2.**

The Sea Coast Echo is authorized to announce

J. B. WHEAT

subject to the action of the Democratic primary.

FOR SUPERVISOR—BEAT 5.

The Sea Coast Echo is authorized to announce

JOSEPH O. MAUDFRAZ**VINCENT P. MORAN**

candidate for the office of Supervisor, Beat 5, Hancock County, subject to the action of the Democratic primary.

A Strange Anomaly.

I am a capitalist and yet, I am heart and soul for the working man.

I am staunchly in favor of the over-clad sons of toil, who labor day in and out, with hands so calloused and horny that they would be unequal to the fineness necessary to the fastening on of a white collar.

Nothing fills my heart with so much satisfaction as to watch a denim-clothed group of laborers going actively about their work of production.

First, last and all the time, I am for the men who wear overalls.

I am one of the country's largest manufacturers of overalls.

—Marion E. Burns.**RECORD REALTY DEEDS
COUNTY OF HANCOCK**

Mrs. C. J. Frances Miners to Mrs. Grace Purcell, Lots 6, 7 and 8 and lots 30, 31 and 32, Block 1, Subdivision 1, Section 25, Township 7, S. R. 14 W., Consideration, \$200. Dated March 3, 1927. Filed March 7, 1927.

Register to D. M. Lader, SW 1/4 of NE 1/4 of SD 1/4 of NE 1/4 of Sec. 14 of Township 7, S. R. 14 W., Consideration, \$200. Dated Feb. 28, 1927. Filed March 7, 1927.

Geo. G. Earl and Francis E. Earl to Edward A. Fowler, part of Lots 58 and 60 of Block 1, Subdivision 1, Section 25, Township 7, S. R. 14 W., Consideration, \$3,000. Dated Feb. 23, 1927. Filed March 7, 1927.

Heirs of William Carter to A. W. Thigpen, 1/2 of NW 1/4 of NE 1/4 of SW 1/4 of Section 25, Township 7, S. R. 14 W., Consideration, \$3,000. Dated Feb. 23, 1927. Filed March 7, 1927.

Albert E. Moulton and Chas. Traub, Jr., Lots 28, 27, First ward, Bay St. Louis, Consideration, \$300. Dated March 7, 1927. Filed March 10, 1927.

Lucie Landreux to Robt. L. Genin, Lots 1, 2, 3, 4, 35, 36, 37, 38, Square 163, E. 1st ward, Bay St. Louis, Consideration, \$10. Dated March 10, 1927. Filed March 15, 1927.

Ella P. Robinson, Effie Treadwell, Will T. Linsola to Louis Bengio, Lot 153, Second Ward, Bay St. Louis, Consideration, \$100. Dated Jan. 31, 1927. Filed March 10, 1927.

Casimir Garriga to Geo. P. Van Arsdale, 1/2 of E 1/2 of NW 1/4 of NW 1/4 of Section 25, Township 7, S. R. 14 W., Consideration, \$300. Dated Sept. 30, 1927. Filed March 10, 1927.

Mrs. J. D. Rutto to Mitchell Schwartz, Lot 3, Block 1, Clermont Harbor, Consideration, \$2,500.00. Dated Feb. 17, 1927. Filed March 10, 1927.

Mrs. Lillian Anna Zerr and Miss Guel-dine B. Ames to Dr. J. D. R. W. C. Consideration, \$100. Dated Feb. 15, 1927. Filed March 10, 1927.

Louis and Gertrude Thigpen to A. A. Mitchell, 1/2 of S 1/2 of NE 1/4 of Section 25, Township 7, S. R. 14 W., Consideration, \$100. Filed Feb. 21, 1927. Dated March 10, 1927.

John and Cerrina Adams to Mrs. Ora Nelson, 1/2 of Second Ward, Bay St. Louis, Consideration, \$1,700.00. Dated March 7, 1927. Filed March 10, 1927.

F. M. Hubbard and Nellie Hubbard to Laura P. Casanova, part of Lot 17, First Ward, Bay St. Louis, Consideration, \$100. Dated March 4, 1927. Filed March 12, 1927.

Ferdinand F. Baltz to Mrs. Mary Bettler, parts of Lots 30 and 31 in Block 3, Clermont harbor, Consideration, \$200. Dated Feb. 26, 1927. Filed March 14, 1927.

L. L. Barth to H. C. Rester, the NW 1/4 of NW 1/4 of Section 17, Township 6, S. R. 15 W., Consideration, \$100. Dated Jan. 15, 1927. Filed March 14, 1927.

James H. Black, Jr. to Melane L. Black, Lots 23 and 24, Block 15, Ballentine subdivision, Bay St. Louis, Consideration, \$100. Dated March 14, 1927. Filed March 14, 1927.

Mrs. Etta G. Mitchell to Miss Edna H. Menze, Lot 40, Third ward, Bay St. Louis, Consideration, \$75.00. Dated July 2, 1926. Filed March 15, 1927.

COUNTY EXAMINATIONS FOR TEACHERS.
The County will hold its regular teachers' examination for application for teachers' licenses for the whites on Thursday and Friday, March 23 and 24, 1927, starting promptly at 10 o'clock a.m. in the City of Bay St. Louis, also on Saturday, Friday and Saturday, April 14, 15 and 16, 1927, in the City of Bay St. Louis, for colored applicants.

Respectfully,
RAYFORD SHYON,
Exeuntor.

NOTICE TO CREDITORS:
Administrators' Notice to Creditors of Mrs. Zilly Ann Shylon, deceased, has been granted on the 22nd day of February, A. D. 1927, by the County Court of Hancock County, Mississippi, to the undersigned upon the estate of Mrs. Zilly Ann Shylon, deceased, hereby notice is given to all persons having claims against said estate to present the same to the Clerk of said court for filing and registration according to law within six months from this date, or they will be forever barred. This, the 22nd day of February, A. D. 1927.

Feb. 28-Mar. 28, 1927.
G. L. O. 01020.
General Land Office,
Washington, D. C.

Notice is hereby given that Martin P. Bouslog, assignee, whose postoffice address is Gulfport, Mississippi, has filed in this office his application to enter under Sec. 1062 of R. S., Lot 1, Sec. 31, T. 7, S. R. 13 W., Sec. 28, Mississippi.

All persons claiming adversely the land described or desiring to object because of the minor character of the land, or for any other reason, to the disposal of the applicant, should file their affidavits in this office on or before March 27, 1927. (Signed) D. K. PARROTT, Acting State Commissioner. (Mch. 5-Apr. 5-27.)

NOTICE TO BIDDERS FOR SCHOOL SUPPLIES.
Notice is hereby given that the Board of Trustees of the City of Bay St. Louis will on FRIDAY, APRIL 1, 1927, at 6 o'clock p.m. or thereabouts, in the City of Bay St. Louis, Mississippi, open bids for the following School Supplies and Equipment:

2 steel ladders, 18 ft. 6 in. long, connected at top by 1 1/2 in. x 12 in. flat bars with 1/2 in. round rods set 12 in. apart.

1 steel platform, 8 ft. by 12 ft., steel rails around each platform, fully braced and anchored to building.

1 100-watt capacity suspension type lighting unit.

1 75-watt capacity ceiling type lighting unit.

1 100-watt capacity suspension type lighting unit.

1 75-watt capacity ceiling type lighting unit.

1 100-watt capacity suspension type lighting unit.

1 75-watt capacity ceiling type lighting unit.

1 100-watt capacity suspension type lighting unit.

1 75-watt capacity ceiling type lighting unit.

1 100-watt capacity suspension type lighting unit.

1 75-watt capacity ceiling type lighting unit.

1 100-watt capacity suspension type lighting unit.

1 75-watt capacity ceiling type lighting unit.

1 100-watt capacity suspension type lighting unit.

1 75-watt capacity ceiling type lighting unit.

1 100-watt capacity suspension type lighting unit.

1 75-watt capacity ceiling type lighting unit.

1 100-watt capacity suspension type lighting unit.

1 75-watt capacity ceiling type lighting unit.

1 100-watt capacity suspension type lighting unit.

**State of Mississippi to James I. Lee, De-
lancey, Lots 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 4**

The Sea Coast Echo

CITY ECHOES.

—Ray Music Store, Masque Bldg., carries a full line of the New Victor Orthophonic.

—Easter Monday ball, at Woodmen Hall, by Ladies' Circle, a date to remember.

—Mrs. George J. Toca and Mrs. Burton A. Toca spent Thursday in New Orleans visiting friends and in shopping pastime.

—The Royal Jazzers will discourse music for the Ladies' Woodmen Circle, at W. O. W. Hall for the occasion of the Easter Monday ball.

—Misses Judith Mauffray and Margaret of Mrs. T. C. Barrett at Handerson Stuart Saucier are the week-end boro.

—The Bay Music Store in the Masonic Bldg. carries a full line of the new Victor, Orthophonic and Viva Tone Columbia machines.

—Mr. and Mrs. C. G. Moore are entertaining the ladies' aunt, Miss Odendahl, of Fort Wayne, Ind., who is South originally visiting other relatives at New Orleans.

—Mr. and Mrs. John D. Grace and daughter, Miss Virginia, came out from New Orleans for the week-end, occupying their summer home, Grace Villa, on the Waveland beach front.

—Admission to the Easter Monday bazaar, to be given in the Ladies' Woodmen Circle, is announced at ladies, 25 cents; gentlemen, 75 cents and children, 15 cents. These prices will insure numerous attendance.

—Prof. J. A. Hammersbach, recently arrived at Washington, D. C., where he is spending a while looking after business interests and plans to be home during the month.

—The many friends of Mrs. Dr. R. S. Plunkett will be pained to learn that the estimable lady has been suffering with the prevailing "grippe" at her home in Union street.

—Mrs. Harry Stuart Saucier and daughter, Miss Eryn, spent last week-end on a shopping tour of the Crescent City, after which they enjoyed the famous "Abie's Irish Rose" at the Tulane.

—Mrs. Dave Weston returned to her home at Logtown this week after visiting at the home of her daughter, Mrs. Fred Howery, at Sardis, Miss., for a period of several weeks.

—Mrs. E. J. Dubuc returned home during the week from a two-weeks' visit to her daughters, Misses Olga and Marie, at Interment college, Virginia. Mr. and Mrs. Dubuc have leased the Polatssek cottage on the beach front for the season.

—Miss Elsie Hyatt accompanied Miss Oleah Mauffray, both students at M. S. C. W. Columbus, spending a few days during examination period at the parental home of Mr. and Mrs. Joseph O. Mauffray and family, Main street.

—Monday, March 21st, first day of spring, was only according to the calendar. Cold weather featured the entry of the perfect and hopeful season and shattered all tradition and the conventional as well. After all, man made the calendar.

—We regret to learn that young Miss Jeanette Cain, daughter of Dr. and Mrs. Wm. Cain, is ill at New Orleans, having gone there to receive the care of a specialist. It is hoped she will soon be well and back home again.

—Mrs. E. Van Whitfield and Mrs. Charles Henry are among the busy workers for the success of the Easter Monday ball, to be given at Woodmen Hall for the benefit of the circle fund. The ladies in charge are sparing no effort in the premises.

—Mrs. George E. Pitcher returned home Thursday from her trip to Cincinnati, Ohio, to which place she was called the week previously by a message announcing the critical illness of her sister, known in religion as Sister Regina, whose condition has improved considerably.

—Dr. and Mrs. Jas. A. Evans and son and daughter spent the week-end at New Orleans, visiting relatives. The doctor and Mrs. Evans were among the number from Bay St. Louis attending the record-breaking theatrical production, "Abie's Irish Rose."

—Mrs. Robert Mitchell, residing in Ulman avenue, was the charming hostess Tuesday afternoon, entertaining her weekly bridge club of three tables. An extraordinary number of guests added to the pleasure of the afternoon. Mrs. (Capt.) Smith and Mrs. Clem Weston won the prizes in the order named.

—Miss Eleanor Hyams, accompanied by Misses Marguerite Brown, Mavis Ogden, Grace Graham, chaperoned by Mrs. Cooper, came out from New Orleans last evening and are spending the week-end at the summer home of Miss Hyams' parents, Mr. and Mrs. Robert P. Hyams, on the Waveland beach front.

—The Mandeville (La.) Chamber of Commerce has gone on record as opposing the proposed Mississippi river spillway into Lake Pontchartrain, and suitable resolutions broadcasted. The spillway would render bathing along the seacoast anything but pleasant, due to the salt and fresh water that would find way to the coast waters.

—Mr. and Mrs. Earl E. Rhorer, son and daughter, spent Wednesday and Thursday here en route from Gulfport to Kerrville, Texas, where they will reside in future, and while there were registered at the Hotel Weston. Mr. Rhorer was a former resident of Bay St. Louis for many years and his departure from the seacoast will be noted with regret.

—Mr. Chausette, residing in Stars and Stripes street, was yesterday awarded the handsome cake in contest by the Guild of the Episcopal Church, his identification known as 122. The cake was made and donated by Mrs. Crawford. The Guild has successfully been engaged in raising funds for the purchase of new pews and fast benches for Christ church.

—There was an unusually interesting meeting and luncheon of the Bay St. Louis Literary Club Wednesday evening, when the Rotary Education Society, which is a club of George A. Clark, a prominent and well known for the literary and culture of the region, was the guest of the club. The address delivered by Mr. Clark was a most interesting and well received.

The Kiln High School graduation class this year is composed of Misses Odette Christ, Wilma E. Hill, Maude St. Leger, Neva A. Moran, commencement exercises to take place on Wednesday evening, April 27th, 8 o'clock, at the Kiln school auditorium. Class motto, "To thine own self be true," class colors, pink and white; class flower, pink rosebud. S. P. Powell is superintendent.

—After a stay of several weeks in New Orleans and an illness covering nearly all of that time, Mrs. R. R. Perkins, accompanied by her daughter, Miss Mary, returned home last evening. Mrs. Perkins' recovery will certainly be good news to the many friends of the family. The last few weeks Mrs. Perkins and daughters were house guests of Mr. and Mrs. Terrell Perkins.

—Mr. and Mrs. Leonard Franz left for New Orleans yesterday morning where they plan to reside in order to be nearer their children. Mr. Franz's health has been impaired for some time and he has gone under the treatment of a specialist residing in that city. Their attractive home in St. Charles street is offered for sale. The Echo notes the departure of these excellent people from our midst with regret.

—Only an attitude of "watchful waiting" will appease the anxious and hopeful looking forward to the time when the supreme court will have down a decision in the matter of William Cooper vs. Hancock County Road Protection Commission in the matter of the validity of Omar & Young's contract to build the Waveland seawall. Waveland's one and most outstanding projected improvement cannot come too early. Waiting for the building of some sort or another kind of seawall has well become a virtue during the past ten or more years, even though there are times when patience ceases to be a virtue.



FOR CRAMPS OR COLIC

Use Diluted
MUL-EN-OL.

A Teaspoonful in a Glass of Water Makes an Excellent
Painful Treatment.

MUL-EN-OL

A. & C. THEATER

Attractions to Be Shown
Next Week

Sunday and Monday, March 27-28.
Mac Murray in
"VALENCIA"

Tuesday, March 29.
Pat O'Malley and Mac Busch in
"PERCH OF THE DEVIL"

Wednesday, March 30.
Madge Bellamy and Edmund Lowe in
"BLACK PARADISE"

Thursday, March 31.
Lyda de Putti in
"VARIETY"

Friday, April 1.
Ford Sterling and Lois Wilson in
"THE SHOW-OFF"

Saturday, April 2.
Horse Peters in
"PRISONERS OF THE STORM"

Girl of Money Receives Honor.

Commander John M. Witt, of the Mississippi division of Sons of Confederate Veterans, has appointed Miss Virginia Redditt, of Money, Miss., as one of the maids of honor to attend the S. C. V. reunion April 5 to 8 at Tampa, Florida.

Miss Redditt, who at present is a student at Mississippi Synodical College at Holly Springs, is the daughter of Mr. and Mrs. W. W. Redditt, of Money. She will attend the reunion, and by her charming personality and gracious loyalty to the "Lost Cause" will add greatly to the enjoyment of the Mississippi division.—Jackson News.

Miss Redditt is a frequent visitor in the home of her grandparents, Mr. and Mrs. W. W. Nye, on the Waveland beach front.

NOTICE FOR PUBLICATION.

G. L. O. 01629.
General Land Office, Washington, D. C.
February 19, 1927.

Notice is hereby given that William S. Keel, Sr., assigns, whose postoffice address is Gulfport, Mississippi, has filed in this office his application to enter under Sections 2306 & 2307, S. the southwest quarter of northeast quarter, Section 31, T. 4, S. R. 12, W. 3, Stephens' Meridian, Miss. All persons claiming adversely the land described or desiring to object because of the mineral character of the land, or for any other reason, to the disposal of the applicant, should file their affidavits in this office on or before May 15, 1927.

D. K. PARROTT,
Apr. 26 Acting Assistant Commissioner.

CHANCERY SUMMONS.

In the Chancery Court of Hancock County, Mississippi, No. 2073.

In the matter of the validation of \$30,000.00 Bonds of the City of Bay St. Louis, Hancock County, Mississippi.

To the Taxpayers of the City of Bay St. Louis, Hancock County, Mississippi.

Notice.
You are hereby notified that the matter of the validation of the above mentioned bonds will come on for hearing before the Chancellor at the Courthouse of Hancock County, Mississippi, at noon, on the second day of April, 1927, on, or before which date, objections, if any, must be filed.

(Seal)
A. A. KERGOSIEN,
Chancery Clerk of Hancock County.
By A. G. FAYRE, D. C.

All the family wearing Brownbilt Shoes



There are many families in this community who buy the famous BROWNBLIT shoes for every member of the family, and for all kinds of wear. The best of dress styles for men, women and children will be found in this line, and also heavy duty shoes suited for any kind of work and all of the best construction and 100 per cent leather. The good dependable values you will get will give you everything you want in shoes, which save you money on the family's yearly shoe bill. Come in and ask to see these Brownbilt shoes.

BEESEON SHOE STORE
Opposite Echo Bldg.
Bay St. Louis, Miss.

NEW TINNING AND PLUMBING BUSINESS

Eave Trough, Spouting,
Water Piping, Sinks
etc.

Go Anywhere in County
A. LOVEJOY
Main & 2nd Sts.

CLASSIFIED ADS

FOR RENT.
On Spanish Trail and Waveland avenue, thirteen-acre farm. Land has been plowed and ready for planting. Has a three-room house recently repaired and painted, also has necessary out-buildings. Will rent on shares or outright. Land rich and thoroughly drained. Will make an ideal strawberry farm and trucking, also for raising poultry etc. Address C. B. Dicks, 438 Bourbon street, New Orleans, La.

FOR SALE.
Two practically new cord tires, 32x4. Apply P. O. Box 132, T. Kichman, Waveland, Miss.

FOR SALE.
Tomato plants, 5c per doz. Egg plants and sweet pepper and hot pepper plants, 15c per doz. Mrs. E. Boudin, Third St.

Miss Minnie C. Peterson has operated a 20-ton crane at Holyoke, Mass., pump manufacturing plant, since she took the job during the war.

TIMELY INVESTMENTS WARRANTING PROFITS

Gulf View-Waveland.
Lot with house, close point to depot, 412 feet on water by 1,147 massimum depth to point. Seawall, concrete already awarded at NO cost to property owners. Neighboring property \$200.00 foot. This exceptional pickup purchasable at \$50.00 foot, with most liberal terms. You will marvel at this price 3 months and a year hence.

Overlooking Bay Beach.
High, sloping knoll, numerous trees, wide view of Bay. Located on 2nd street, only 100 feet from Beach Boulevard. Lot 288x200 with house. Practically a Beach lot, but in some respects better. \$29.00 a foot, with very easy terms in gets the opportunity bargain. For you to learn values of properties on and near the beach, is convincing proof.

Present and Future Bay St. Louis and Waveland is worth while your investigation, whether for a home, business or speculation.

Investments here will be secure. Our situation is likened to Gulfport and Biloxi a year and a half ago. Prices here are 1-5 to 1-2 of these cities for the present only. Bridges and seawall make this one solid coast line, resulting in all water-front property, comparatively the same price. Free toll bridge across Bay to Pass Christian Isles now under actual construction; Bay-Waveland seawall contract already awarded, costing \$1,250,000.00, with NO COST to property owners. Land. Pontchartrain bridge now under construction, permitting motor travel from New Orleans in approximately two hours; bridge across Bay to Pine Hills is proposed; additional sidewalks now being laid over city; several subdivisions now under development; land acquired for others; \$75,000.00 high school and \$60,000.00 theater practically completed; 22 passenger trains for your convenience, operated daily by L. & N. R. R.; 52 miles to New Orleans; 18 to Gulfport; closest resort on Mississippi Gulf Coast to New Orleans.

Our recent large sales is a criterion of what will follow. This office controls 45 properties, both on and off the beach. Also others for sale. **OPPORTUNITY NOW BECKONS.**

A. Palmer Lott
Real Estate.
118 N. Front St. Phone 66

MONEY IN THE BANK

"IF I ONLY HAD \$1,000.00"

Haven't you often heard a man tell how he lost out on making a nice bunch of money because he didn't have the ready cash to go into it?

Don't be an "Iffer". Put your money in our bank and let it stay there and when you get a good offer come in and talk it over. We will be glad to advise you about any investment you are thinking of making. No charge for this service.

We will welcome you.

Merchants Bank & Trust Co.
BAY ST. LOUIS, MISS.

BANKERS TO MEET ON COAST.

The annual convention of the Mississippi Bankers' Association will be held at Edgewater Gulf Hotel May 9, 10 and 11. It is expected 300 delegates will attend.

Subscribe for The Sea Coast Echo—Only \$2.00 a year.

DR. B. L. RAMSEY,

Dentist

Office Hours: 9-12, 1-6.

Sundays By Appointment.

TELEPHONE NO. 11.

ECHO BUILDING,

Bay St. Louis.

NOTICE OF DECLARATION OF DIVIDEND

MISSISSIPPI POWER COMPANY

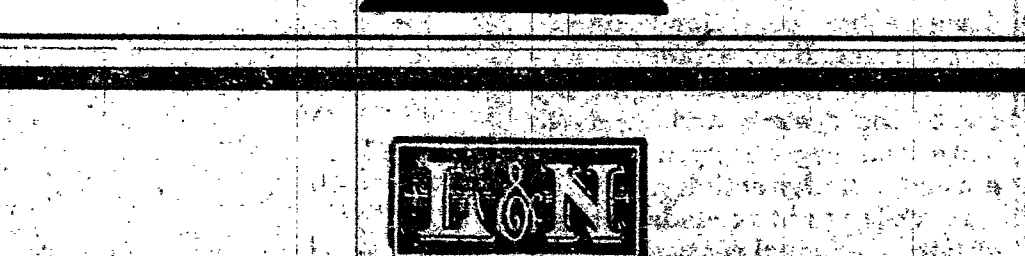
Cumulative Preferred Stock.

The regular quarterly dividend of \$1.75 per share on the preferred stock of Mississippi Power Company has been declared, payable April 1st, 1927, to stockholders of record March 19th, 1927.

B. E. EATON, President.

INVESTMENT

DEPARTMENT



EXCURSION TO NEW ORLEANS

SUNDAY, APRIL 3, 1927.

Rates and Schedules.

Lve Pass Christian	7:55 A.M.	\$1.85
Lve Bay St. Louis	8:10 A.M.	1.55
Lve Waveland	8:20 A.M.	1.55
Arr. New Orleans	10:10 A.M.	

Special Train will leave New Orleans returning at 6:30 P.M., April 3rd, 1927. Tickets good only on special train going and returning.

Ball game between the Cleveland and Brooklyn Major League teams at Heinemann Park.

Further particulars from Local Ticket Agents.

F. L. OWEN

Traveling Passenger Agent, Biloxi, Miss.

J. V. COLLY

Passenger Agent, Biloxi, Miss.

FREE!

With Every

Premier Duplex

Electric Vacuum Cleaner

This Beautiful
Bridge Lamp

FROM MARCH 25 TO APRIL 15 ONLY

TERMS \$2.50 DOWN, BALANCE \$5.00 PER MONTH WITH YOUR LIGHT BILL

We allow you \$12.50 for your old, inefficient cleaner. No carrying charges whatever—the easy payment price is the same as the cash price. These special terms put this splendid cleaner within the reach of every home. Hundreds of housewives will welcome this chance to lighten the drudgery of spring housecleaning.

The Premier operates with a double action. A powerful motor-driven brush breaks up the dirt and lifts the harmful embedded grit before it destroys the nap and causes bald spots on rugs and carpets. The powerful suction vacuum carries all this hidden dirt away. Picks up lint and threads.

Phone For Free Demonstration in Your Home.

SALES

DEPARTMENT

